

Mainstreet Research Survey - Florida



About Mainstreet

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions.

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between.

Mainstreet Research is a proud corporate member of CRIC and exceeds all Canadian and international standards for market research and public opinion research.

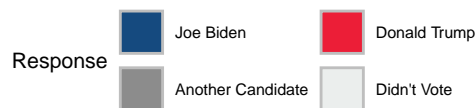
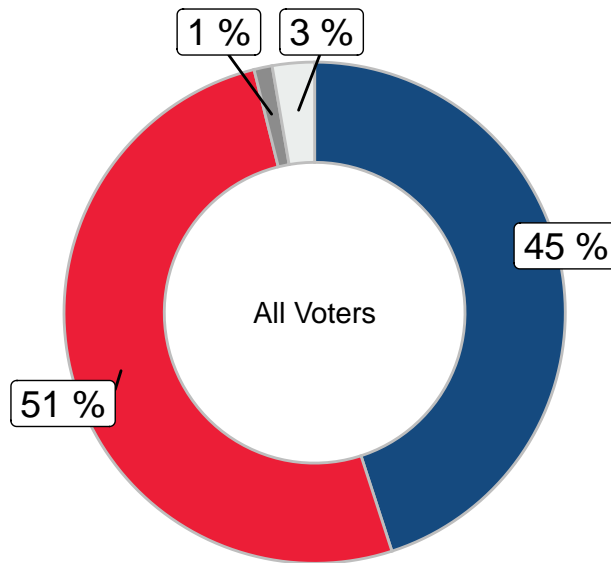
Methodology

The analysis in this report is based on results of a survey conducted from Monday, April 15th to Wednesday, April 17th, 2024, among a sample of 865 adults, 18 years of age or older, living in Florida. The survey was conducted using text message recruitment and IVR to complete the survey. Since the text messages were sent to random registered Florida voters the poll can be assigned a margin of error. The survey is intended to represent the voting population in Florida.

The margin of error for the poll is +/- 3.3% at the 95% confidence level. Margins of error are higher in each subsample.

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In the most recent Presidential election (November 2020) which party did you vote for in the Presidential election? (all voters)



broken out by age, gender, and region

	Total	Gender		Age			
		Male	Female	18-34	35-49	50-64	65+
Joe Biden	45%	-	-	-	-	-	-
Donald Trump	51.1%	-	-	-	-	-	-
Another Candidate	1.2%	-	-	-	-	-	-
Didn't Vote	2.7%	-	-	-	-	-	-
Unweighted Frequency	865	378	476	78	71	142	574
Weighted Frequency	865	418	442	113	140	299	313

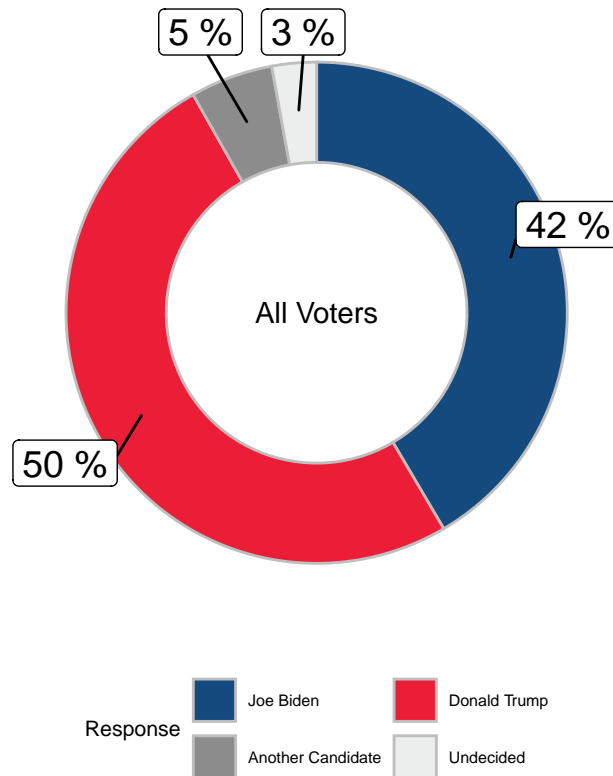
broken out by income, party ID

	Total	2020 Vote				Party ID		
		Joe Biden	Donald Trump	Another Candidate	Didn't Vote	Dem	GOP	Independent
Joe Biden	45%	-	-	-	-	-	-	-
Donald Trump	51.1%	-	-	-	-	-	-	-
Another Candidate	1.2%	-	-	-	-	-	-	-
Didn't Vote	2.7%	-	-	-	-	-	-	-
Unweighted Frequency	865	358	340	167	431	356	40	38
Weighted Frequency	865	329	373	163	389	442	10	24

broken out by White Non-College/College, Party ID

	Total	White Non-College/College				
		Black	Hispanic	Other	White Coll	White Non-Coll
Joe Biden	45%	-	-	-	-	-
Donald Trump	51.1%	-	-	-	-	-
Another Candidate	1.2%	-	-	-	-	-
Didn't Vote	2.7%	-	-	-	-	-
Unweighted Frequency	865	59	61	76	357	312
Weighted Frequency	865	82	100	56	239	388

If the election for President were held today, and the candidates were Joe Biden and Donald Trump, which candidate would you support? (all voters)



broken out by age, gender, and region

	Total	Gender		Age			
		Male	Female	18-34	35-49	50-64	65+
Joe Biden	41.5%	-	-	-	-	-	-
Donald Trump	50.3%	-	-	-	-	-	-
Another Candidate	5.3%	-	-	-	-	-	-
Undecided	2.9%	-	-	-	-	-	-
Unweighted Frequency	865	378	476	78	71	142	574
Weighted Frequency	865	418	442	113	140	299	313

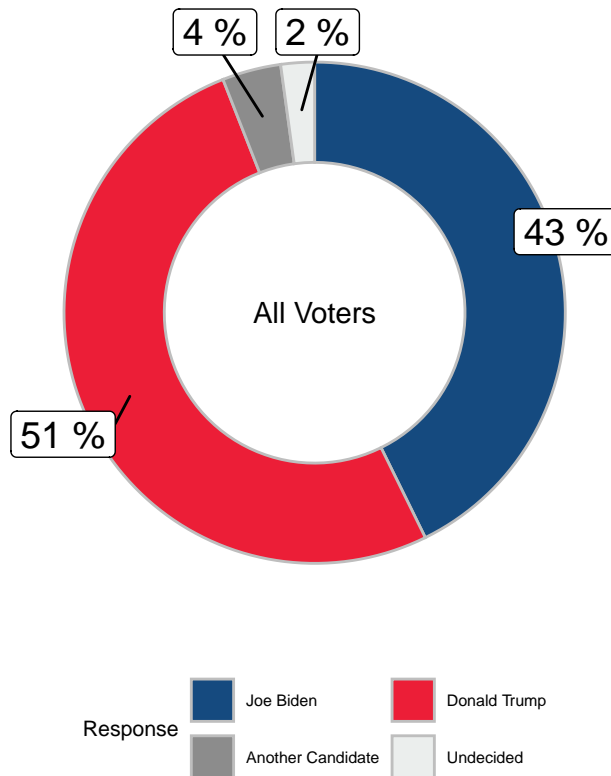
broken out by income, party ID

	Total	2020 Vote				Party ID		
		Joe Biden	Donald Trump	Another Candidate	Didn't Vote	Dem	GOP	Independent
Joe Biden	41.5%	-	-	-	-	-	-	-
Donald Trump	50.3%	-	-	-	-	-	-	-
Another Candidate	5.3%	-	-	-	-	-	-	-
Undecided	2.9%	-	-	-	-	-	-	-
Unweighted Frequency	865	358	340	167	431	356	40	38
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broken out by White Non-College/College, Party ID

	Total	White Non-College/College				
		Black	Hispanic	Other	White Coll	White Non-Coll
Joe Biden	41.5%	-	-	-	-	-
Donald Trump	50.3%	-	-	-	-	-
Another Candidate	5.3%	-	-	-	-	-
Undecided	2.9%	-	-	-	-	-
Unweighted Frequency	865	59	61	76	357	312
Weighted Frequency	865	82	100	56	239	388

If the election for President were held today, and the candidates were Joe Biden and Donald Trump, which candidate would you support? (likely voters)



broken out by age, gender, and region

	Total	Gender		Age			
		Male	Female	18-34	35-49	50-64	65+
Joe Biden	42.7%	-	-	-	-	-	-
Donald Trump	51.3%	-	-	-	-	-	-
Another Candidate	3.8%	-	-	-	-	-	-
Undecided	2.2%	-	-	-	-	-	-
Unweighted Frequency	815	358	452	61	62	133	564
Weighted Frequency	815	390	421	94	127	287	308

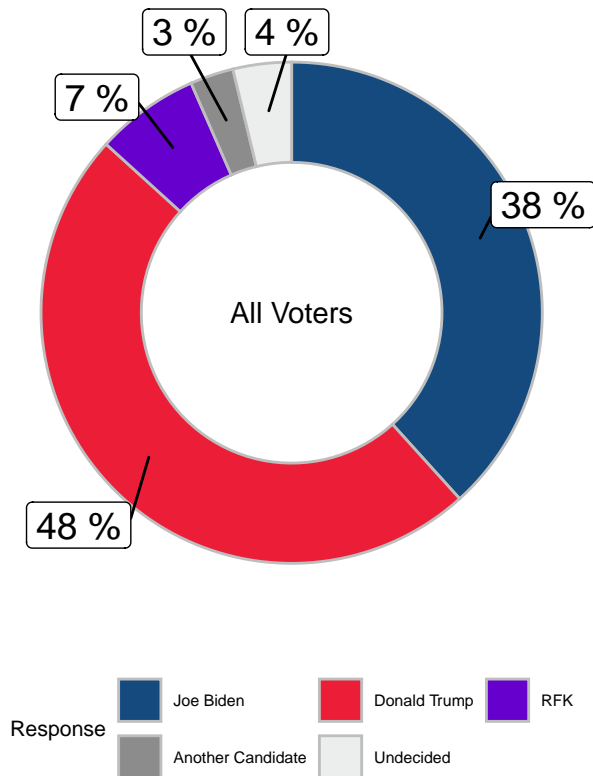
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Joe Biden	42.7%	-	-	-	-	-	-	-
Donald Trump	51.3%	-	-	-	-	-	-	-
Another Candidate	3.8%	-	-	-	-	-	-	-
Undecided	2.2%	-	-	-	-	-	-	-
Unweighted Frequency	815	346	325	149	421	346	30	23
Weighted Frequency	815	314	355	146	375	419	8	14

broken out by White Non-College/College, Party ID

	Total	White Non-College/College				
		Black	Hispanic	Other	White Coll	White Non-Coll
Joe Biden	42.7%	-	-	-	-	-
Donald Trump	51.3%	-	-	-	-	-
Another Candidate	3.8%	-	-	-	-	-
Undecided	2.2%	-	-	-	-	-
Unweighted Frequency	815	57	55	63	352	293
Weighted Frequency	815	79	93	50	234	360

If the election for President were held today, and the candidates were Joe Biden, Donald Trump and RFK Jr, which candidate would you support? (all voters)



broken out by age, gender, and region

	Total	Gender		Age			
		Male	Female	18-34	35-49	50-64	65+
Joe Biden	38.3%	-	-	-	-	-	-
Donald Trump	48.4%	-	-	-	-	-	-
RFK	6.7%	-	-	-	-	-	-
Another Candidate	2.8%	-	-	-	-	-	-
Undecided	3.8%	-	-	-	-	-	-
Unweighted Frequency	865	378	476	78	71	142	574
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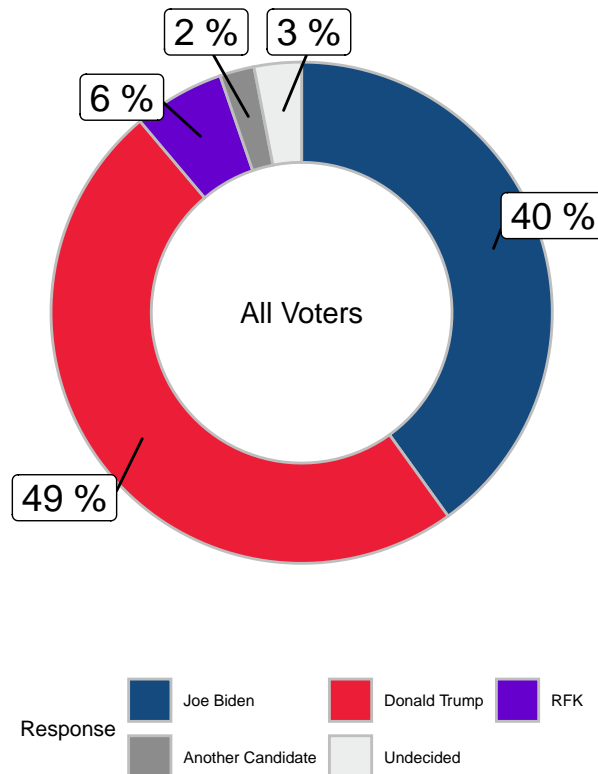
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If the election for President were held today, and the candidates were Joe Biden, Donald Trump and RFK Jr, which candidate would you support? (likely voters)



broken out by age, gender, and region

	Total	Gender		Age			
		Male	Female	18-34	35-49	50-64	65+
Joe Biden	40.1%	-	-	-	-	-	-
Donald Trump	48.8%	-	-	-	-	-	-
RFK	5.9%	-	-	-	-	-	-
Another Candidate	2.2%	-	-	-	-	-	-
Undecided	3.1%	-	-	-	-	-	-
Unweighted Frequency	815	358	452	61	62	133	564
Weighted Frequency	815	390	421	94	127	287	308

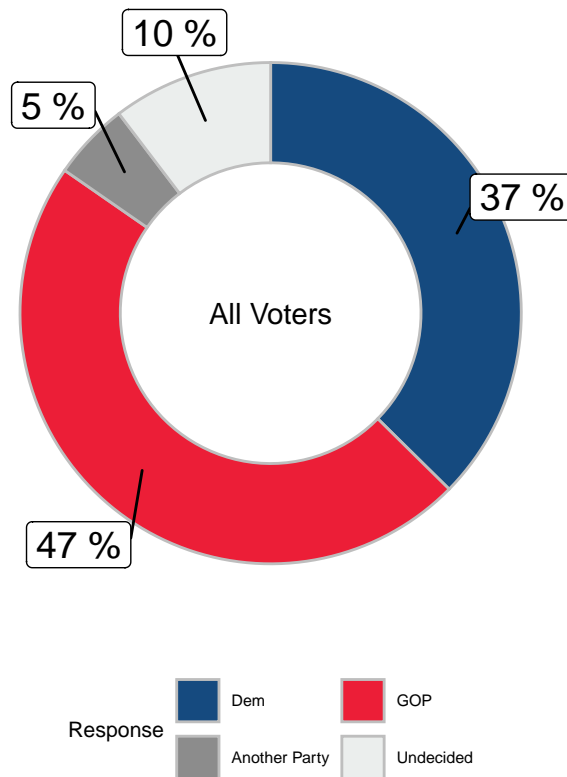
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	Total	2020 Vote				Party ID		
		Joe Biden	Donald Trump	Another Candidate	Didn't Vote	Dem	GOP	Independent
Joe Biden	40.1%	-	-	-	-	-	-	-
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RFK	5.9%	-	-	-	-	-	-	-
Another Candidate	2.2%	-	-	-	-	-	-	-
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broken out by White Non-College/College, Party ID

	Total	White Non-College/College				
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Joe Biden	40.1%	-	-	-	-	-
Donald Trump	48.8%	-	-	-	-	-
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Another Candidate	2.2%	-	-	-	-	-
Undecided	3.1%	-	-	-	-	-
Unweighted Frequency	815	57	55	63	352	293
Weighted Frequency	815	79	93	50	234	360

If the election for congress were held today, which party's candidate would you vote for in your district? (all voters)



broken out by age, gender, and region

	Total	Gender		Age			
		Male	Female	18-34	35-49	50-64	65+
Dem	37.4%	-	-	-	-	-	-
GOP	47.3%	-	-	-	-	-	-
Another Party	5%	-	-	-	-	-	-
Undecided	10.3%	-	-	-	-	-	-
Unweighted Frequency	865	378	476	78	71	142	574
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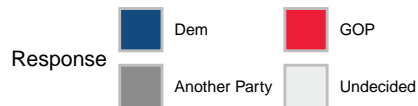
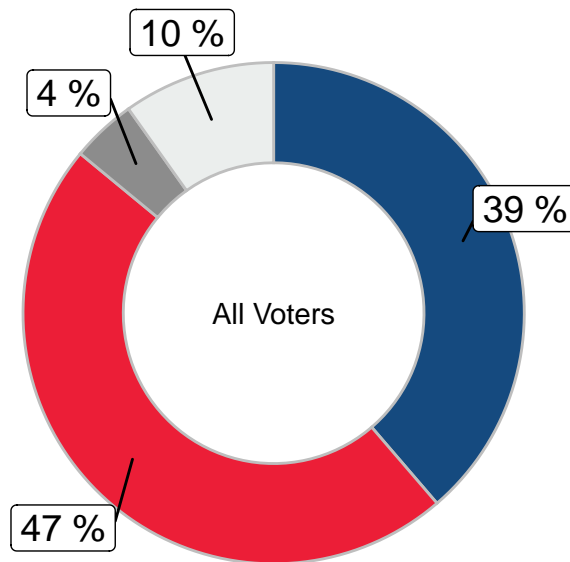
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broken out by White Non-College/College, Party ID

	White Non-College/College					
	Total	Black	Hispanic	Other	White Coll	White Non-Coll
Dem	37.4%	-	-	-	-	-
GOP	47.3%	-	-	-	-	-
Another Party	5%	-	-	-	-	-
Undecided	10.3%	-	-	-	-	-
Unweighted Frequency	865	59	61	76	357	312
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If the election for congress were held today, which party's candidate would you vote for in your district? (likely voters)



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GOP	47.3%	-	-	-	-	-	-
Another Party	4.2%	-	-	-	-	-	-
Undecided	9.8%	-	-	-	-	-	-
Unweighted Frequency	815	358	452	61	62	133	564
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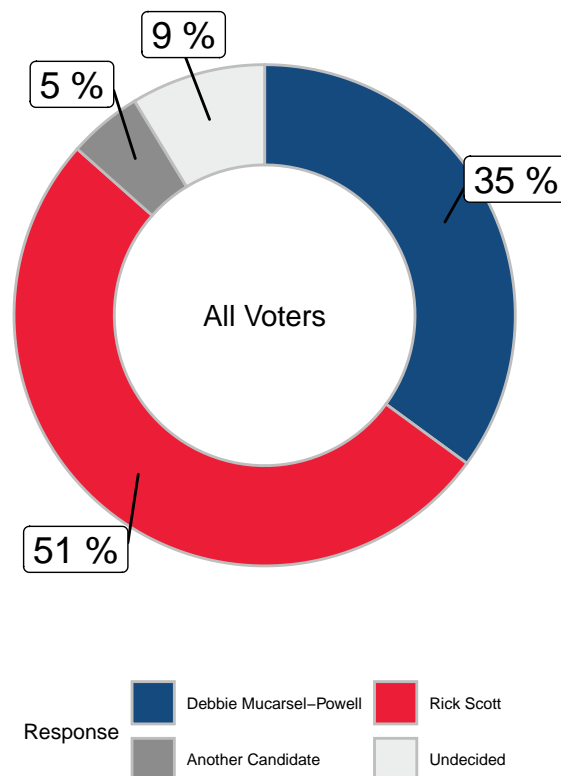
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GOP	47.3%	-	-	-	-	-	-	-
Another Party	4.2%	-	-	-	-	-	-	-
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broken out by White Non-College/College, Party ID

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GOP	47.3%	-	-	-	-	-
Another Party	4.2%	-	-	-	-	-
Undecided	9.8%	-	-	-	-	-
Unweighted Frequency	815	57	55	63	352	293
Weighted Frequency	815	79	93	50	234	360

If the election for Senate were held today, and the candidates were Debbie Mucarsel-Powell representing the Democratic Party and Rick Scott representing the Republican Party? (all voters)



broken out by age, gender, and region

	Total	Gender		Age			
		Male	Female	18-34	35-49	50-64	65+
Debbie Mucarsel-Powell	35.1%	-	-	-	-	-	-
Rick Scott	51.5%	-	-	-	-	-	-
Another Candidate	4.8%	-	-	-	-	-	-
Undecided	8.7%	-	-	-	-	-	-
Unweighted Frequency	865	378	476	78	71	142	574
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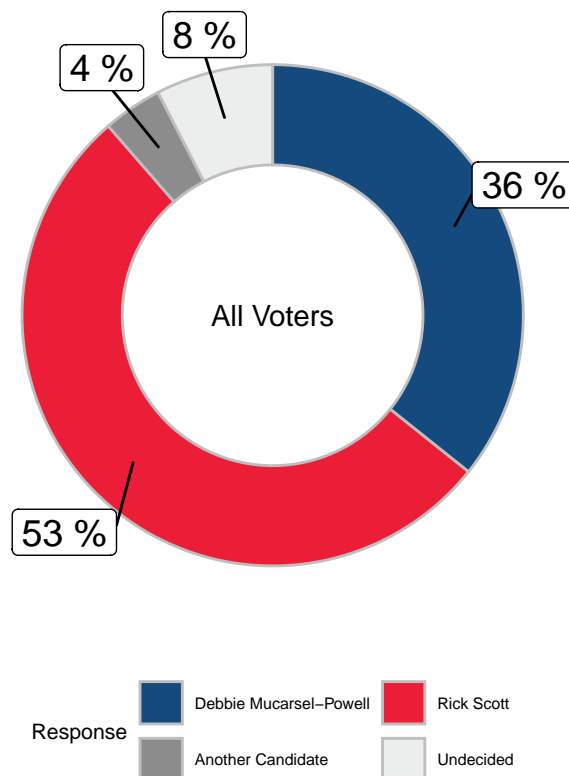
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If the election for Senate were held today, and the candidates were Debbie Mucarsel-Powell representing the Democratic Party and Rick Scott representing the Republican Party? (likely voters)



broken out by age, gender, and region

	Total	Gender		Age			
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Another Candidate	3.8%	-	-	-	-	-	-
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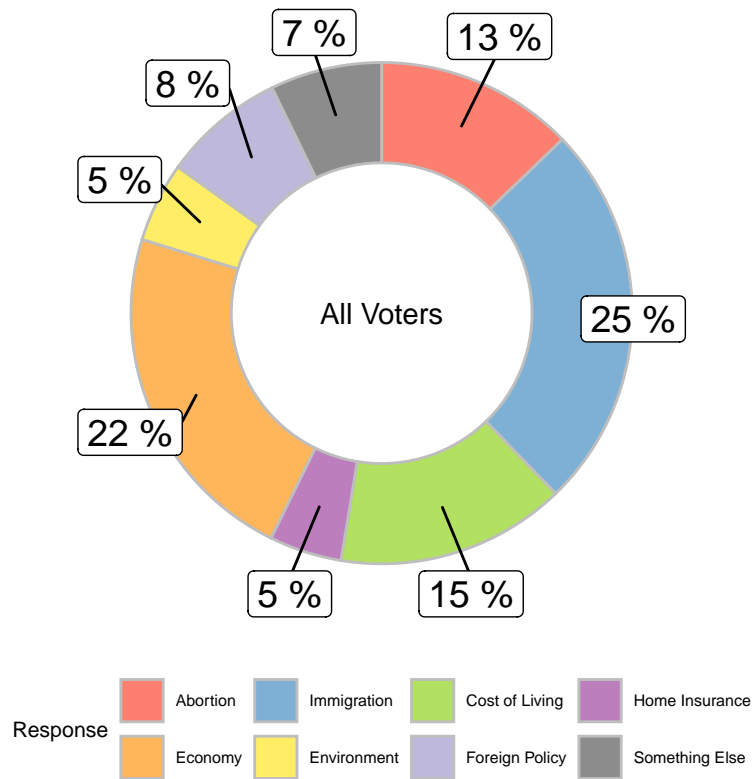
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Weighted Frequency	815	79	93	50	234	360

What is the most important issue for you in the upcoming election? (all voters)



broken out by age, gender, and region

	Total	Gender		Age			
		Male	Female	18-34	35-49	50-64	65+
Abortion	12.8%	-	-	-	-	-	-
Immigration	25%	-	-	-	-	-	-
Cost of Living	14.8%	-	-	-	-	-	-
Home Insurance	4.7%	-	-	-	-	-	-
Economy	22.5%	-	-	-	-	-	-
Environment	5.2%	-	-	-	-	-	-
Foreign Policy	7.9%	-	-	-	-	-	-
Something Else	7.2%	-	-	-	-	-	-
Unweighted Frequency	865	378	476	78	71	142	574
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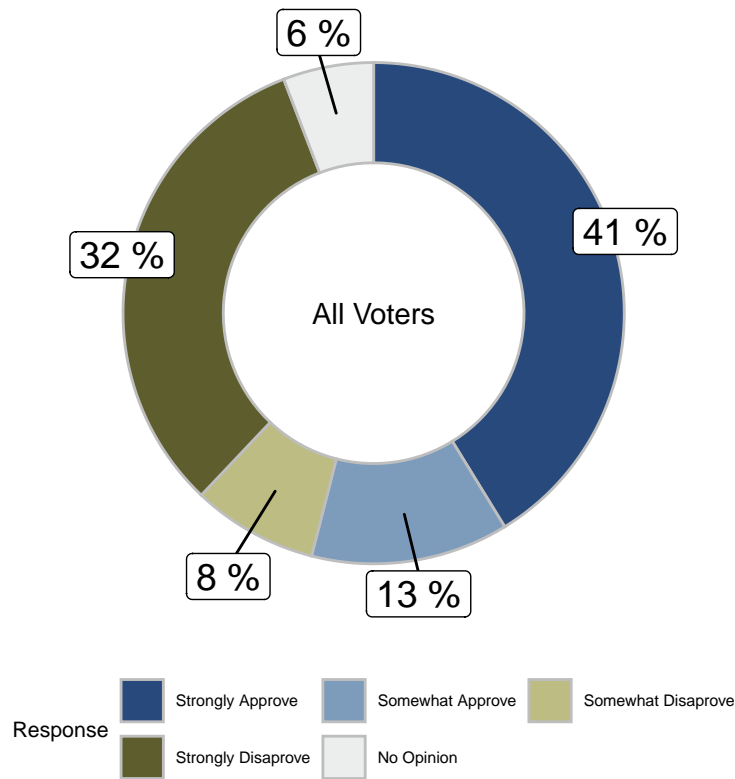
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Economy	22.5%	-	-	-	-	-	-	-
Environment	5.2%	-	-	-	-	-	-	-
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Environment	5.2%	-	-	-	-	-
Foreign Policy	7.9%	-	-	-	-	-
Something Else	7.2%	-	-	-	-	-
Unweighted Frequency	865	59	61	76	357	312
Weighted Frequency	865	82	100	56	239	388

Do you approve or disapprove of the way Ron DeSantis is handling his job as Governor? (GOP party ID)



broken out by age, gender, and region

	Total	Gender		Age			
		Male	Female	18-34	35-49	50-64	65+
Strongly Approve	41.2%	-	-	-	-	-	-
Somewhat Approve	12.7%	-	-	-	-	-	-
Somewhat Disapprove	8.1%	-	-	-	-	-	-
Strongly Disapprove	32.1%	-	-	-	-	-	-
No Opinion	5.8%	-	-	-	-	-	-
Unweighted Frequency	865	378	476	78	71	142	574
Weighted Frequency	865	418	442	113	140	299	313

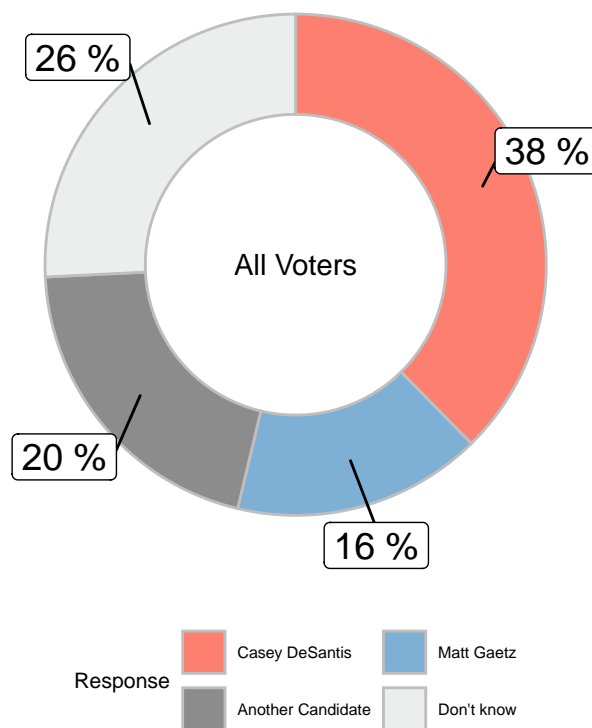
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		Joe Biden	Donald Trump	Another Candidate	Didn't Vote	Dem	GOP	Independent
Strongly Approve	41.2%	-	-	-	-	-	-	-
Somewhat Approve	12.7%	-	-	-	-	-	-	-
Somewhat Disapprove	8.1%	-	-	-	-	-	-	-
Strongly Disapprove	32.1%	-	-	-	-	-	-	-
No Opinion	5.8%	-	-	-	-	-	-	-
Unweighted Frequency	865	358	340	167	431	356	40	38
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Somewhat Disapprove	8.1%	-	-	-	-	-
Strongly Disapprove	32.1%	-	-	-	-	-
No Opinion	5.8%	-	-	-	-	-
Unweighted Frequency	865	59	61	76	357	312
Weighted Frequency	865	82	100	56	239	388

If the 2026 GOP Governor Primary were between Casey DeSantis and Matt Gaetz, which candidate would you vote for? (all voters)



broken out by age, gender, and region

	Total	Gender		Age			
		Male	Female	18-34	35-49	50-64	65+
Casey DeSantis	37.6%	-	-	-	-	-	-
Matt Gaetz	16.1%	-	-	-	-	-	-
Another Candidate	20.5%	-	-	-	-	-	-
Don't know	25.8%	-	-	-	-	-	-
Unweighted Frequency	372	164	172	30	23	55	232
Weighted Frequency	372	190	180	48	55	129	141

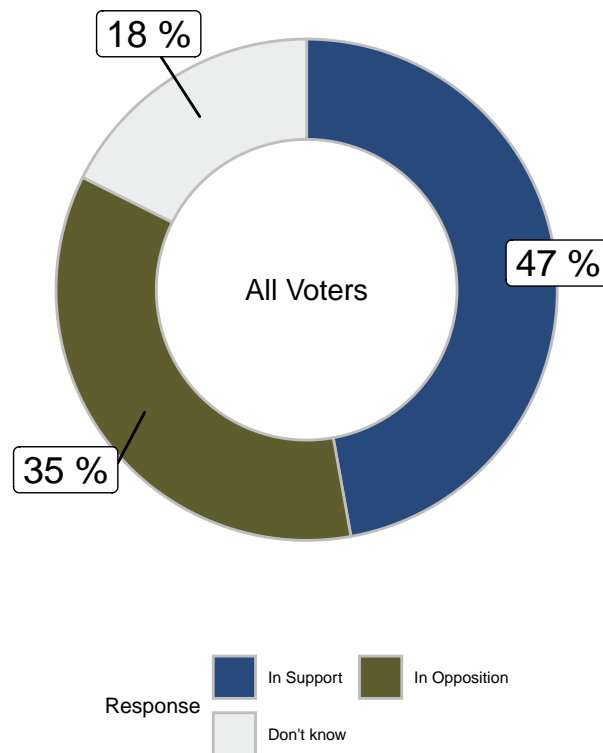
broken out by income, party ID

	Total	2020 Vote				Party ID		
		Joe Biden	Donald Trump	Another Candidate	Didn't Vote	Dem	GOP	Independent
Casey DeSantis	37.6%	-	-	-	-	-	-	-
Matt Gaetz	16.1%	-	-	-	-	-	-	-
Another Candidate	20.5%	-	-	-	-	-	-	-
Don't know	25.8%	-	-	-	-	-	-	-
Unweighted Frequency	372	0	340	0	27	287	15	11
Weighted Frequency	372	0	373	0	27	336	4	6

broken out by White Non-College/College, Party ID

	Total	White Non-College/College				
		Black	Hispanic	Other	White Coll	White Non-Coll
Casey DeSantis	37.6%	-	-	-	-	-
Matt Gaetz	16.1%	-	-	-	-	-
Another Candidate	20.5%	-	-	-	-	-
Don't know	25.8%	-	-	-	-	-
Unweighted Frequency	372	10	20	26	141	143
Weighted Frequency	372	12	29	23	107	203

On the upcoming ballot amendment 3, which would legalize marijuana for adults 21 years and older, which way are you considering voting? (all voters)



broken out by age, gender, and region

	Total	Gender		Age			
		Male	Female	18-34	35-49	50-64	65+
In Support	47.2%	-	-	-	-	-	-
In Opposition	35.2%	-	-	-	-	-	-
Don't know	17.6%	-	-	-	-	-	-
Unweighted Frequency	865	378	476	78	71	142	574
Weighted Frequency	865	418	442	113	140	299	313

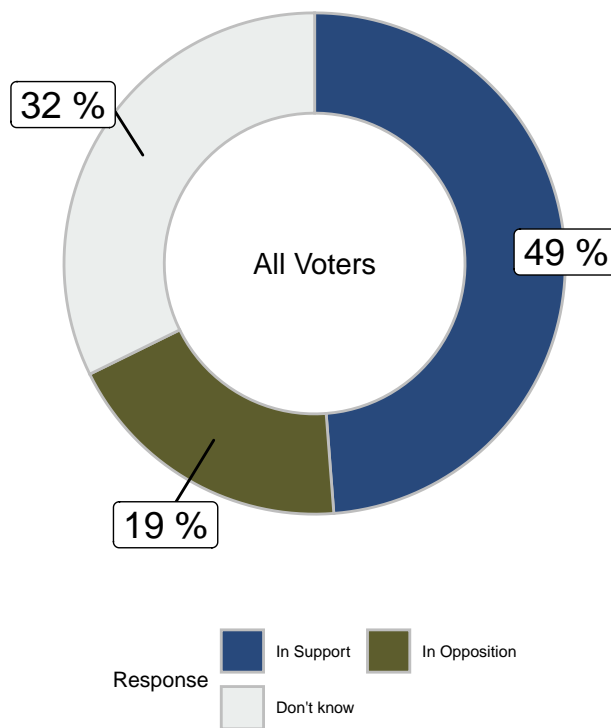
broken out by income, party ID

	Total	2020 Vote				Party ID		
		Joe Biden	Donald Trump	Another Candidate	Didn't Vote	Dem	GOP	Independent
In Support	47.2%	-	-	-	-	-	-	-
In Opposition	35.2%	-	-	-	-	-	-	-
Don't know	17.6%	-	-	-	-	-	-	-
Unweighted Frequency	865	358	340	167	431	356	40	38
Weighted Frequency	865	329	373	163	389	442	10	24

broken out by White Non-College/College, Party ID

	White Non-College/College					
	Total	Black	Hispanic	Other	White Coll	White Non-Coll
In Support	47.2%	-	-	-	-	-
In Opposition	35.2%	-	-	-	-	-
Don't know	17.6%	-	-	-	-	-
Unweighted Frequency	865	59	61	76	357	312
Weighted Frequency	865	82	100	56	239	388

On the upcoming ballot amendment 4, which reads: No law shall prohibit, penalize, delay, or restrict abortion before viability or when necessary to protect the patient’s health, as determined by the patient’s healthcare provider. This amendment does not change the Legislature’s constitutional authority to require notification to a parent or guardian before a minor has an abortion. Which way are you considering voting? (all voters)



broken out by age, gender, and region

	Total	Gender		Age			
		Male	Female	18-34	35-49	50-64	65+
In Support	48.8%	-	-	-	-	-	-
In Opposition	18.9%	-	-	-	-	-	-
Don't know	32.3%	-	-	-	-	-	-
Unweighted Frequency	865	378	476	78	71	142	574
Weighted Frequency	865	418	442	113	140	299	313

broken out by income, party ID

	Total	2020 Vote				Party ID		
		Joe Biden	Donald Trump	Another Candidate	Didn't Vote	Dem	GOP	Independent
In Support	48.8%	-	-	-	-	-	-	-
In Opposition	18.9%	-	-	-	-	-	-	-
Don't know	32.3%	-	-	-	-	-	-	-
Unweighted Frequency	865	358	340	167	431	356	40	38
Weighted Frequency	865	329	373	163	389	442	10	24

broken out by White Non-College/College, Party ID

	Total	White Non-College/College				
		Black	Hispanic	Other	White Coll	White Non-Coll
In Support	48.8%	-	-	-	-	-
In Opposition	18.9%	-	-	-	-	-
Don't know	32.3%	-	-	-	-	-
Unweighted Frequency	865	59	61	76	357	312
Weighted Frequency	865	82	100	56	239	388