

Mainstreet Research Survey - US



About Mainstreet

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions.

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between.

Mainstreet Research is a proud corporate member of CRIC and exceeds all Canadian and international standards for market research and public opinion research.

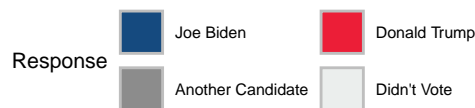
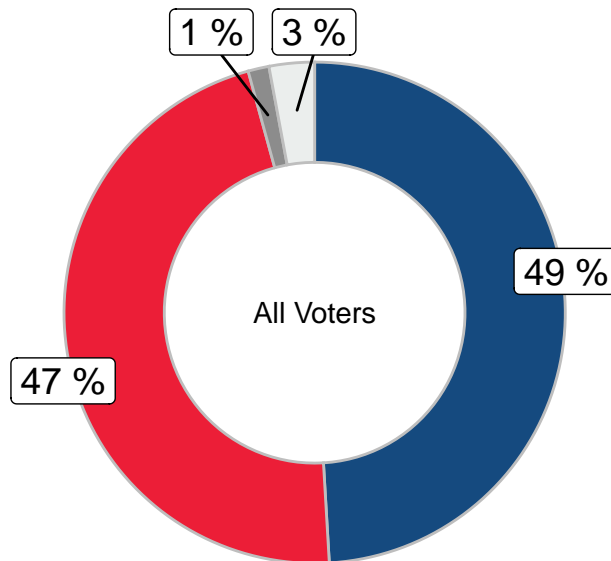
Methodology

The analysis in this report is based on results of a survey conducted from Friday, April 26th to Sunday, April 28th, 2024, among a sample of 1046 adults, 18 years of age or older, living in US. The survey was conducted using text message recruitment and IVR to complete the survey. Since the text messages were sent to random registered US voters the poll can be assigned a margin of error. The survey is intended to represent the voting population in US.

The margin of error for the poll is +/- 3% at the 95% confidence level. Margins of error are higher in each subsample.

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In the most recent Presidential election (November 2020) which party did you vote for in the Presidential election? (all voters)



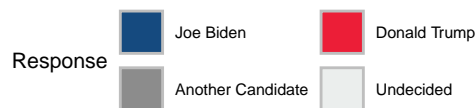
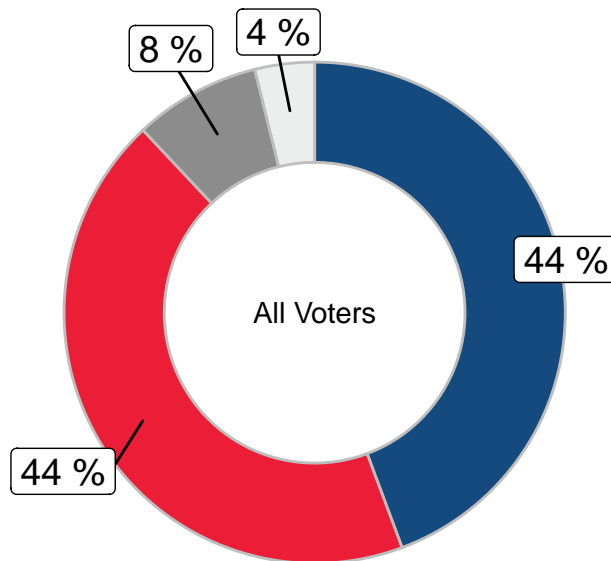
broken out by age, gender

	Total	Gender		Age			
		Male	Female	18-34	35-49	50-64	65+
Joe Biden	49.1%	-	-	-	-	-	-
Donald Trump	46.7%	-	-	-	-	-	-
Another Candidate	1.4%	-	-	-	-	-	-
Didn't Vote	2.9%	-	-	-	-	-	-
Unweighted Frequency	1046	484	541	139	152	197	558
Weighted Frequency	1046	511	528	196	245	354	251

broken out by Race/Edu, party ID

	Total	Race/Education					Party ID		
		Black	Hispanic	Other	White Coll	White Non-Coll	Dem	GOP	Independent
Joe Biden	49.1%	-	-	-	-	-	-	-	-
Donald Trump	46.7%	-	-	-	-	-	-	-	-
Another Candidate	1.4%	-	-	-	-	-	-	-	-
Didn't Vote	2.9%	-	-	-	-	-	-	-	-
Unweighted Frequency	1046	114	69	87	385	391	442	343	261
Weighted Frequency	1046	115	82	75	325	449	429	368	249

If the election for President were held today, and the candidates were Joe Biden and Donald Trump, which candidate would you support? (all voters)



broken out by age, gender

	Total	Gender		Age			
		Male	Female	18-34	35-49	50-64	65+
Joe Biden	44.3%	-	-	-	-	-	-
Donald Trump	43.7%	-	-	-	-	-	-
Another Candidate	8.2%	-	-	-	-	-	-
Undecided	3.8%	-	-	-	-	-	-
Unweighted Frequency	1046	484	541	139	152	197	558
Weighted Frequency	1046	511	528	196	245	354	251

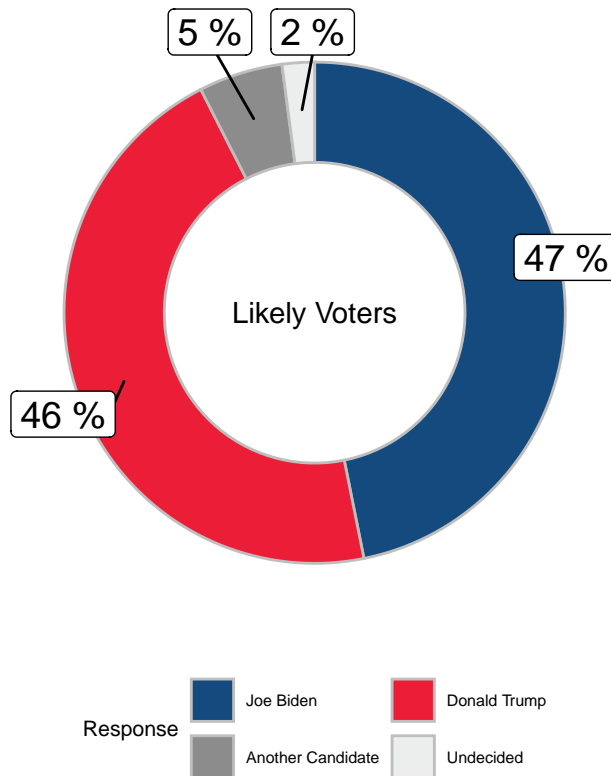
broken out by race/education, party ID

	Total	Race/Education					Party ID		
		Black	Hispanic	Other	White Coll	White Non-Coll	Dem	GOP	Independent
Joe Biden	44.3%	-	-	-	-	-	-	-	-
Donald Trump	43.7%	-	-	-	-	-	-	-	-
Another Candidate	8.2%	-	-	-	-	-	-	-	-
Undecided	3.8%	-	-	-	-	-	-	-	-
Unweighted Frequency	1046	114	69	87	385	391	442	343	261
Weighted Frequency	1046	115	82	75	325	449	429	368	249

broken out by 2020 vote

	Total	2020 Vote			
		Joe Biden	Donald Trump	Another Candidate	Didn't Vote
Joe Biden	44.3%	-	-	-	-
Donald Trump	43.7%	-	-	-	-
Another Candidate	8.2%	-	-	-	-
Undecided	3.8%	-	-	-	-
Unweighted Frequency	1046	518	406	51	71
Weighted Frequency	1046	513	488	14	31

If the election for President were held today, and the candidates were Joe Biden and Donald Trump, which candidate would you support? (likely voters)



broken out by age, gender

	Total	Gender		Age			
		Male	Female	18-34	35-49	50-64	65+
Joe Biden	46.8%	-	-	-	-	-	-
Donald Trump	45.6%	-	-	-	-	-	-
Another Candidate	5.4%	-	-	-	-	-	-
Undecided	2.1%	-	-	-	-	-	-
Unweighted Frequency	851	404	446	71	105	168	525
Weighted Frequency	851	419	426	108	186	321	236

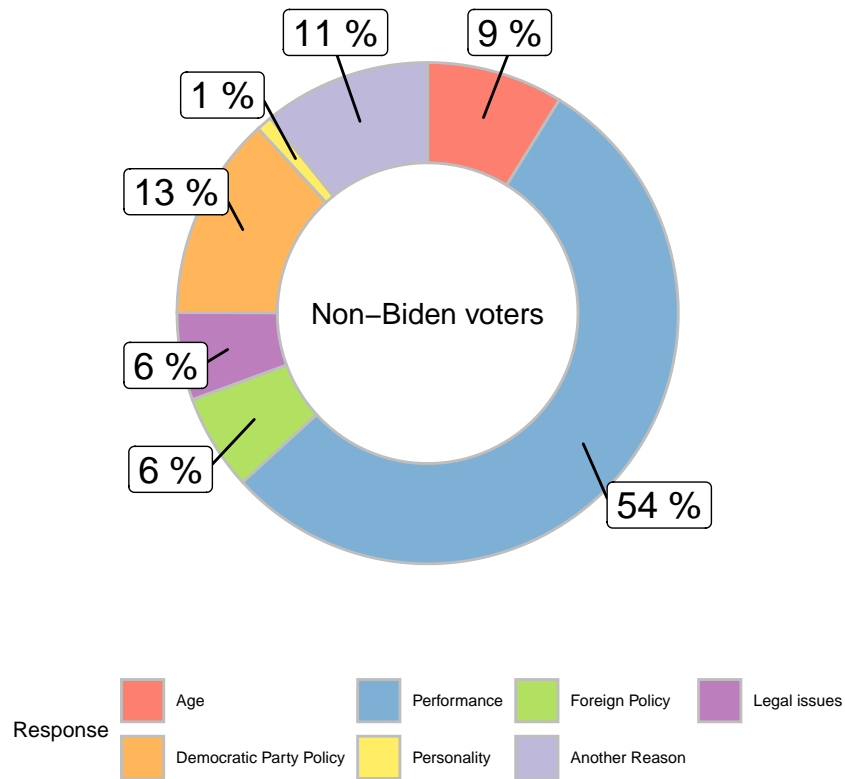
broken out by race/education, party ID

	Total	Race/Education					Party ID		
		Black	Hispanic	Other	White Coll	White Non-Coll	Dem	GOP	Independent
Joe Biden	46.8%	-	-	-	-	-	-	-	-
Donald Trump	45.6%	-	-	-	-	-	-	-	-
Another Candidate	5.4%	-	-	-	-	-	-	-	-
Undecided	2.1%	-	-	-	-	-	-	-	-
Unweighted Frequency	851	87	54	61	353	314	378	288	203
Weighted Frequency	851	98	64	50	292	347	354	305	192

broken out by 2020 vote

	Total	2020 Vote			
		Joe Biden	Donald Trump	Another Candidate	Didn't Vote
Joe Biden	46.8%	-	-	-	-
Donald Trump	45.6%	-	-	-	-
Another Candidate	5.4%	-	-	-	-
Undecided	2.1%	-	-	-	-
Unweighted Frequency	851	474	350	28	17
Weighted Frequency	851	443	396	6	6

What is the main reason you would not vote for Joe Biden? (Non-Biden voters)



broken out by age, gender

	Total	Gender		Age			
		Male	Female	18-34	35-49	50-64	65+
Age	8.8%	-	-	-	-	-	-
Performance	54.4%	-	-	-	-	-	-
Foreign Policy	6.2%	-	-	-	-	-	-
Legal issues	5.6%	-	-	-	-	-	-
Democratic Party Policy	13.1%	-	-	-	-	-	-
Personality	1%	-	-	-	-	-	-
Another Reason	10.8%	-	-	-	-	-	-
Unweighted Frequency	582	271	254	84	99	97	261
Weighted Frequency	582	303	274	113	166	175	127

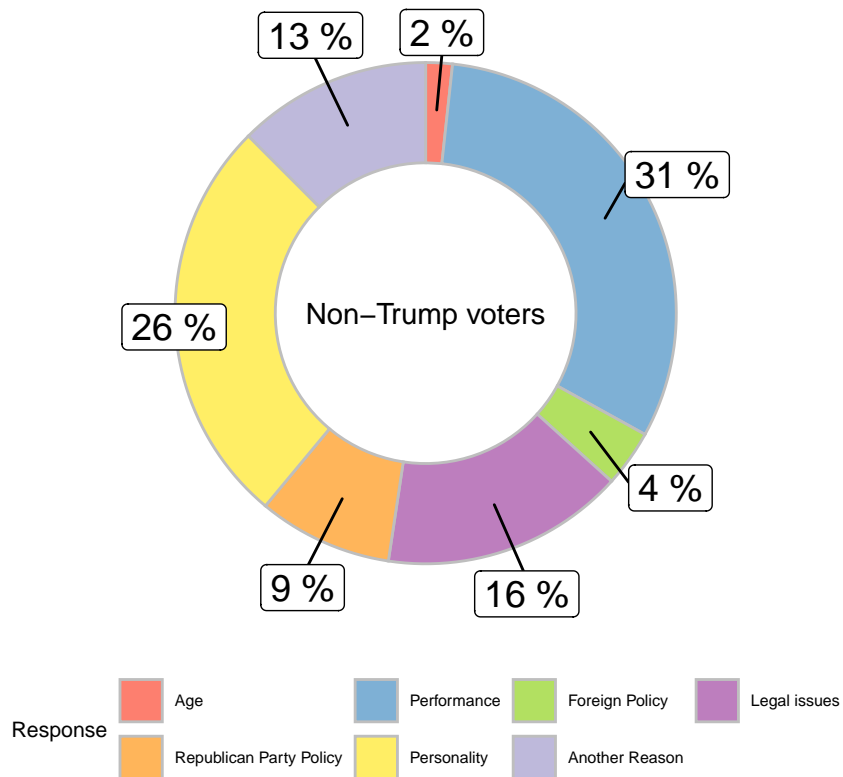
broken out by race/education, party ID

	Total	Race/Education					Party ID		
		Black	Hispanic	Other	White Coll	White Non-Coll	Dem	GOP	Independent
Age	8.8%	-	-	-	-	-	-	-	-
Performance	54.4%	-	-	-	-	-	-	-	-
Foreign Policy	6.2%	-	-	-	-	-	-	-	-
Legal issues	5.6%	-	-	-	-	-	-	-	-
Democratic Party Policy	13.1%	-	-	-	-	-	-	-	-
Personality	1%	-	-	-	-	-	-	-	-
Another Reason	10.8%	-	-	-	-	-	-	-	-
Unweighted Frequency	582	42	37	58	158	246	76	305	160
Weighted Frequency	582	38	49	46	147	302	91	334	157

broken out by 2020 vote

	Total	2020 Vote			
		Joe Biden	Donald Trump	Another Candidate	Didn't Vote
Age	8.8%	-	-	-	-
Performance	54.4%	-	-	-	-
Foreign Policy	6.2%	-	-	-	-
Legal issues	5.6%	-	-	-	-
Democratic Party Policy	13.1%	-	-	-	-
Personality	1%	-	-	-	-
Another Reason	10.8%	-	-	-	-
Unweighted Frequency	582	64	387	38	52
Weighted Frequency	582	90	460	10	22

What is the main reason you would not vote for Donald Trump? (Non-Trump voters)



broken out by age, gender

	Total	Gender		Age			
		Male	Female	18-34	35-49	50-64	65+
Age	1.7%	-	-	-	-	-	-
Performance	31.3%	-	-	-	-	-	-
Foreign Policy	3.7%	-	-	-	-	-	-
Legal issues	15.7%	-	-	-	-	-	-
Republican Party Policy	8.7%	-	-	-	-	-	-
Personality	26.5%	-	-	-	-	-	-
Another Reason	12.5%	-	-	-	-	-	-
Unweighted Frequency	589	278	349	98	85	121	333
Weighted Frequency	589	271	315	133	122	197	137

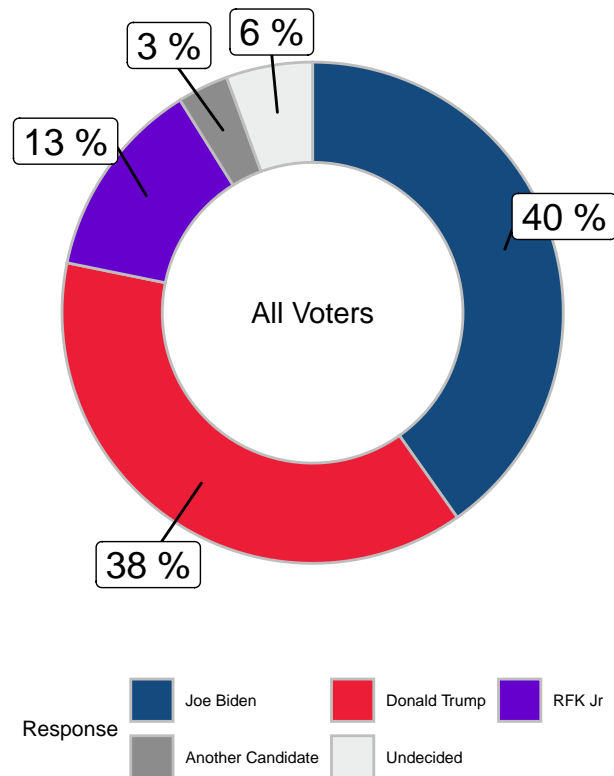
broken out by race/education, party ID

	Total	Race/Education					Party ID		
		Black	Hispanic	Other	White Coll	White Non-Coll	Dem	GOP	Independent
Age	1.7%	-	-	-	-	-	-	-	-
Performance	31.3%	-	-	-	-	-	-	-	-
Foreign Policy	3.7%	-	-	-	-	-	-	-	-
Legal issues	15.7%	-	-	-	-	-	-	-	-
Republican Party Policy	8.7%	-	-	-	-	-	-	-	-
Personality	26.5%	-	-	-	-	-	-	-	-
Another Reason	12.5%	-	-	-	-	-	-	-	-
Unweighted Frequency	589	89	46	46	263	193	403	69	165
Weighted Frequency	589	93	52	44	201	199	380	68	141

broken out by 2020 vote

	Total	2020 Vote			
		Joe Biden	Donald Trump	Another Candidate	Didn't Vote
Age	1.7%	-	-	-	-
Performance	31.3%	-	-	-	-
Foreign Policy	3.7%	-	-	-	-
Legal issues	15.7%	-	-	-	-
Republican Party Policy	8.7%	-	-	-	-
Personality	26.5%	-	-	-	-
Another Reason	12.5%	-	-	-	-
Unweighted Frequency	589	494	54	41	48
Weighted Frequency	589	484	72	11	21

If the election for President were held today, and the candidates were Joe Biden, Donald Trump, and Robert F Kennedy Jr, which candidate would you support? (all voters)



broken out by age, gender

	Total	Gender		Age			
		Male	Female	18-34	35-49	50-64	65+
Joe Biden	40.2%	-	-	-	-	-	-
Donald Trump	38%	-	-	-	-	-	-
RFK Jr	12.9%	-	-	-	-	-	-
Another Candidate	3.3%	-	-	-	-	-	-
Undecided	5.6%	-	-	-	-	-	-
Unweighted Frequency	1046	484	541	139	152	197	558
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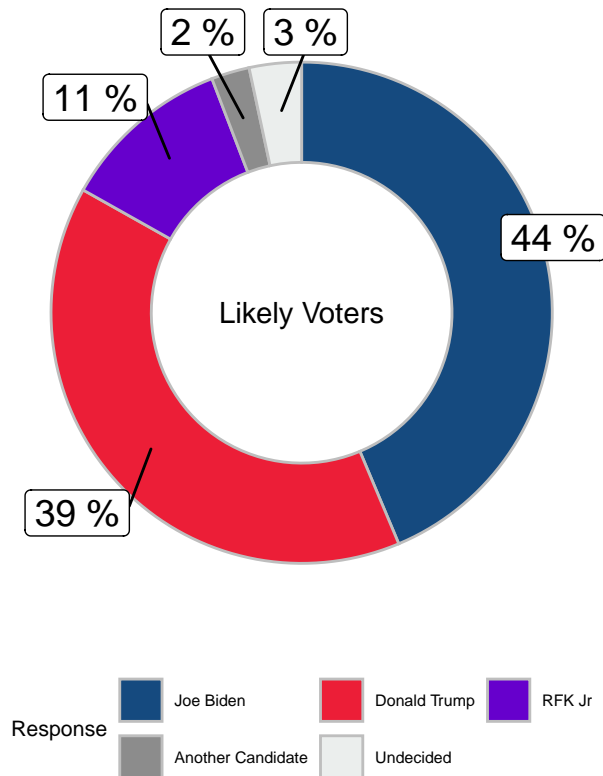
broken out by race/education, party ID

	Total	Race/Education					Party ID		
		Black	Hispanic	Other	White Coll	White Non-Coll	Dem	GOP	Independent
Joe Biden	40.2%	-	-	-	-	-	-	-	-
Donald Trump	38%	-	-	-	-	-	-	-	-
RFK Jr	12.9%	-	-	-	-	-	-	-	-
Another Candidate	3.3%	-	-	-	-	-	-	-	-
Undecided	5.6%	-	-	-	-	-	-	-	-
Unweighted Frequency	1046	114	69	87	385	391	442	343	261
Weighted Frequency	1046	115	82	75	325	449	429	368	249

broken out by 2024 vote, 2020 vote

	Total	2024 Vote				2020 Vote			
		Joe Biden	Donald Trump	Another Candidate	Undecided	Joe Biden	Donald Trump	Another Candidate	Didn't Vote
Joe Biden	40.2%	-	-	-	-	-	-	-	-
Donald Trump	38%	-	-	-	-	-	-	-	-
RFK Jr	12.9%	-	-	-	-	-	-	-	-
Another Candidate	3.3%	-	-	-	-	-	-	-	-
Undecided	5.6%	-	-	-	-	-	-	-	-
Unweighted Frequency	1046	518	406	51	71	505	409	81	51
Weighted Frequency	1046	513	488	14	31	464	457	85	40

If the election for President were held today, and the candidates were Joe Biden, Donald Trump, and Robert F Kennedy Jr, which candidate would you support? (likely voters)



broken out by age, gender

	Total	Gender		Age			
		Male	Female	18-34	35-49	50-64	65+
Joe Biden	43.7%	-	-	-	-	-	-
Donald Trump	39.5%	-	-	-	-	-	-
RFK Jr	11%	-	-	-	-	-	-
Another Candidate	2.5%	-	-	-	-	-	-
Undecided	3.4%	-	-	-	-	-	-
Unweighted Frequency	851	404	446	71	105	168	525
Weighted Frequency	851	419	426	108	186	321	236

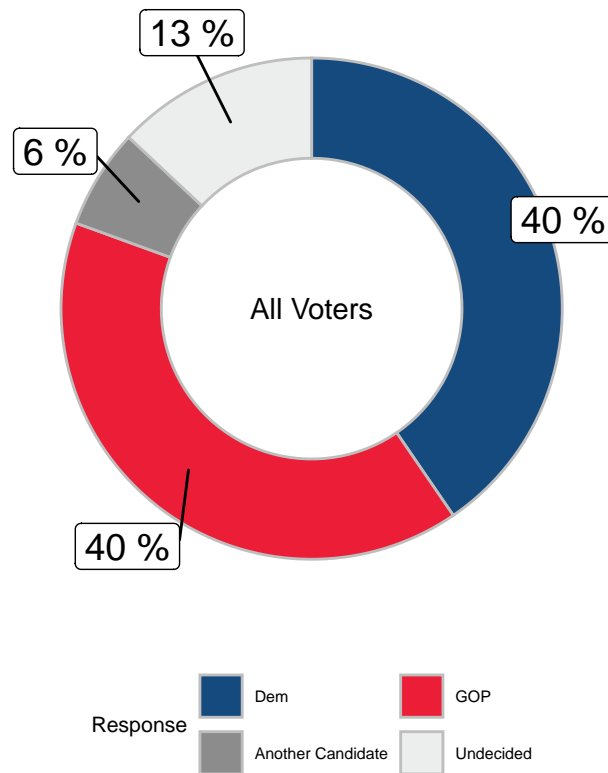
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Donald Trump	39.5%	-	-	-	-	-	-	-	-
RFK Jr	11%	-	-	-	-	-	-	-	-
Another Candidate	2.5%	-	-	-	-	-	-	-	-
Undecided	3.4%	-	-	-	-	-	-	-	-
Unweighted Frequency	851	87	54	61	353	314	378	288	203
Weighted Frequency	851	98	64	50	292	347	354	305	192

broken out by 2024 vote, 2020 vote

	Total	2024 Vote				2020 Vote			
		Joe Biden	Donald Trump	Another Candidate	Undecided	Joe Biden	Donald Trump	Another Candidate	Didn't Vote
Joe Biden	43.7%	-	-	-	-	-	-	-	-
Donald Trump	39.5%	-	-	-	-	-	-	-	-
RFK Jr	11%	-	-	-	-	-	-	-	-
Another Candidate	2.5%	-	-	-	-	-	-	-	-
Undecided	3.4%	-	-	-	-	-	-	-	-
Unweighted Frequency	851	474	350	28	17	447	349	49	24
Weighted Frequency	851	443	396	6	6	399	389	46	18

Who do you think will win the Presidential election in November? (all voters)



broken out by age, gender

	Total	Gender		Age			
		Male	Female	18-34	35-49	50-64	65+
Dem	40.4%	-	-	-	-	-	-
GOP	40.1%	-	-	-	-	-	-
Another Candidate	6.4%	-	-	-	-	-	-
Undecided	13%	-	-	-	-	-	-
Unweighted Frequency	1046	484	541	139	152	197	558
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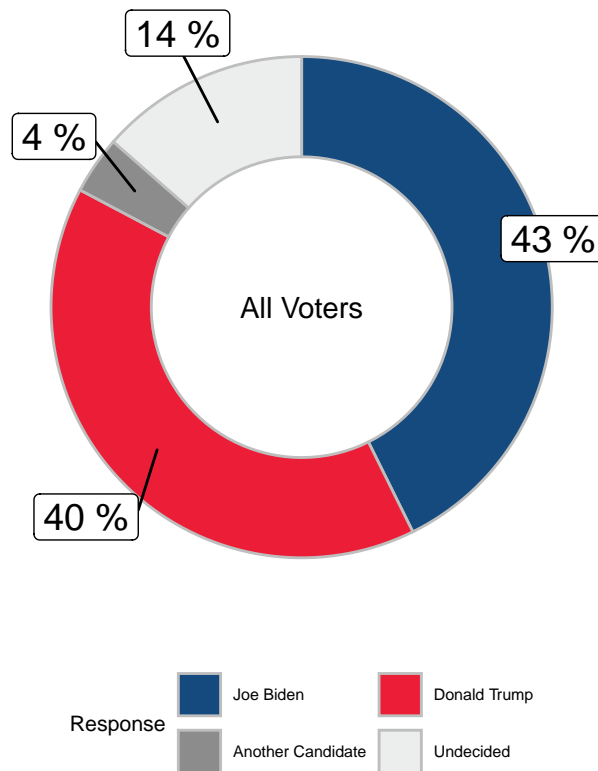
broken out by race/education, party ID

	Total	Race/Education					Party ID		
		Black	Hispanic	Other	White Coll	White Non-Coll	Dem	GOP	Independent
Dem	40.4%	-	-	-	-	-	-	-	-
GOP	40.1%	-	-	-	-	-	-	-	-
Another Candidate	6.4%	-	-	-	-	-	-	-	-
Undecided	13%	-	-	-	-	-	-	-	-
Unweighted Frequency	1046	114	69	87	385	391	442	343	261
Weighted Frequency	1046	115	82	75	325	449	429	368	249

broken out by 2024 vote, 2020 vote

	Total	2024 Vote				2020 Vote			
		Joe Biden	Donald Trump	Another Candidate	Undecided	Joe Biden	Donald Trump	Another Candidate	Didn't Vote
Dem	40.4%	-	-	-	-	-	-	-	-
GOP	40.1%	-	-	-	-	-	-	-	-
Another Candidate	6.4%	-	-	-	-	-	-	-	-
Undecided	13%	-	-	-	-	-	-	-	-
Unweighted Frequency	1046	518	406	51	71	505	409	81	51
Weighted Frequency	1046	513	488	14	31	464	457	85	40

If the election for congress were held today, which party's candidate would you vote for in your district? (all voters)



broken out by age, gender

	Total	Gender		Age			
		Male	Female	18-34	35-49	50-64	65+
Joe Biden	42.7%	-	-	-	-	-	-
Donald Trump	40.1%	-	-	-	-	-	-
Another Candidate	3.7%	-	-	-	-	-	-
Undecided	13.5%	-	-	-	-	-	-
Unweighted Frequency	1046	484	541	139	152	197	558
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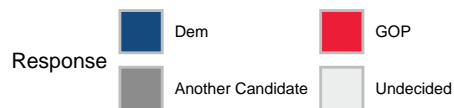
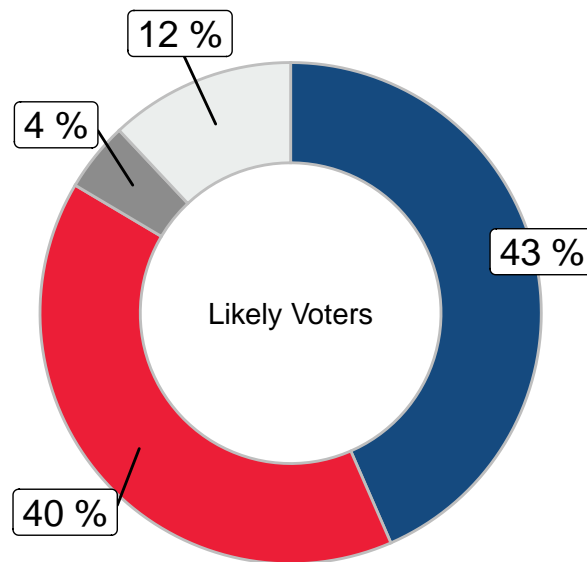
broken out by race/education, party ID

	Total	Race/Education					Party ID		
		Black	Hispanic	Other	White Coll	White Non-Coll	Dem	GOP	Independent
Joe Biden	42.7%	-	-	-	-	-	-	-	-
Donald Trump	40.1%	-	-	-	-	-	-	-	-
Another Candidate	3.7%	-	-	-	-	-	-	-	-
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broken out by 2024 vote, 2020 vote

	Total	2024 Vote				2020 Vote			
		Joe Biden	Donald Trump	Another Candidate	Undecided	Joe Biden	Donald Trump	Another Candidate	Didn't Vote
Joe Biden	42.7%	-	-	-	-	-	-	-	-
Donald Trump	40.1%	-	-	-	-	-	-	-	-
Another Candidate	3.7%	-	-	-	-	-	-	-	-
Undecided	13.5%	-	-	-	-	-	-	-	-
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broken out by age, gender

	Total	Gender		Age			
		Male	Female	18-34	35-49	50-64	65+
Dem	43.5%	-	-	-	-	-	-
GOP	40.1%	-	-	-	-	-	-
Another Candidate	4.5%	-	-	-	-	-	-
Undecided	12%	-	-	-	-	-	-
Unweighted Frequency	851	404	446	71	105	168	525
Weighted Frequency	851	419	426	108	186	321	236

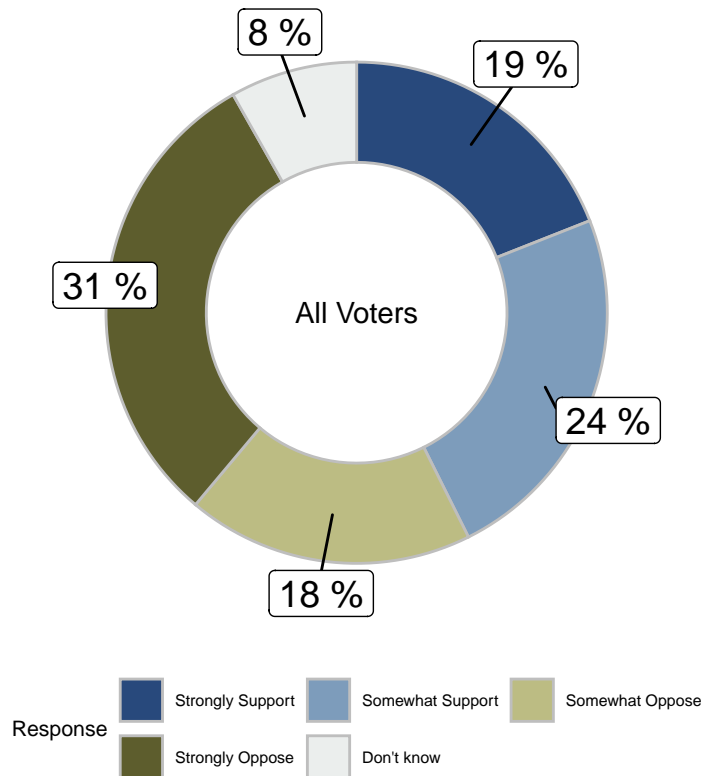
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		Black	Hispanic	Other	White Coll	White Non-Coll	Dem	GOP	Independent
Dem	43.5%	-	-	-	-	-	-	-	-
GOP	40.1%	-	-	-	-	-	-	-	-
Another Candidate	4.5%	-	-	-	-	-	-	-	-
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broken out by 2024 vote, 2020 vote

	Total	2024 Vote				2020 Vote			
		Joe Biden	Donald Trump	Another Candidate	Undecided	Joe Biden	Donald Trump	Another Candidate	Didn't Vote
Dem	43.5%	-	-	-	-	-	-	-	-
GOP	40.1%	-	-	-	-	-	-	-	-
Another Candidate	4.5%	-	-	-	-	-	-	-	-
Undecided	12%	-	-	-	-	-	-	-	-
Unweighted Frequency	851	474	350	28	17	447	349	49	24
Weighted Frequency	851	443	396	6	6	399	389	46	18

Do you Support or Oppose how Joe Biden is handling the conflict in the middle east between Israel and Iran? (all voters)



broken out by age, gender

	Total	Gender		Age			
		Male	Female	18-34	35-49	50-64	65+
Strongly Support	19%	-	-	-	-	-	-
Somewhat Support	23.6%	-	-	-	-	-	-
Somewhat Oppose	18.5%	-	-	-	-	-	-
Strongly Oppose	30.7%	-	-	-	-	-	-
Don't know	8.2%	-	-	-	-	-	-
Unweighted Frequency	1046	484	541	139	152	197	558
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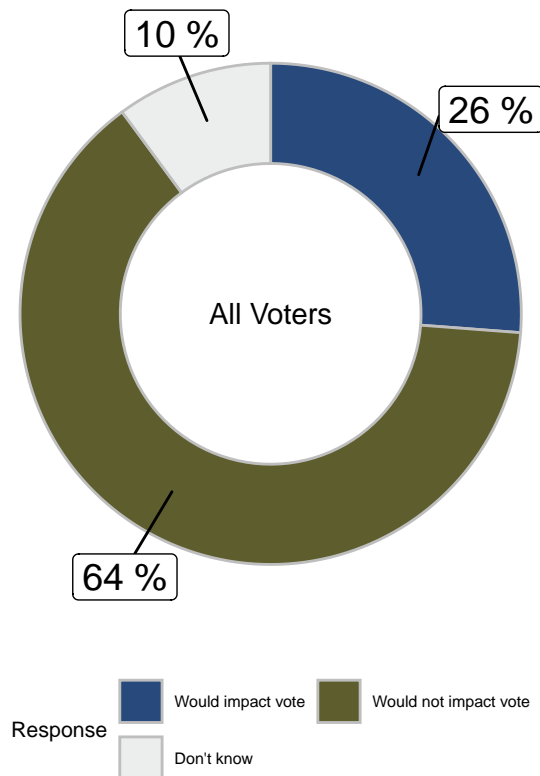
broken out by race/education, party ID

	Total	Race/Education					Party ID		
		Black	Hispanic	Other	White Coll	White Non-Coll	Dem	GOP	Independent
Strongly Support	19%	-	-	-	-	-	-	-	-
Somewhat Support	23.6%	-	-	-	-	-	-	-	-
Somewhat Oppose	18.5%	-	-	-	-	-	-	-	-
Strongly Oppose	30.7%	-	-	-	-	-	-	-	-
Don't know	8.2%	-	-	-	-	-	-	-	-
Unweighted Frequency	1046	114	69	87	385	391	442	343	261
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broken out by 2024 vote, 2020 vote

	Total	2024 Vote				2020 Vote			
		Joe Biden	Donald Trump	Another Candidate	Undecided	Joe Biden	Donald Trump	Another Candidate	Didn't Vote
Strongly Support	19%	-	-	-	-	-	-	-	-
Somewhat Support	23.6%	-	-	-	-	-	-	-	-
Somewhat Oppose	18.5%	-	-	-	-	-	-	-	-
Strongly Oppose	30.7%	-	-	-	-	-	-	-	-
Don't know	8.2%	-	-	-	-	-	-	-	-
Unweighted Frequency	1046	518	406	51	71	505	409	81	51
Weighted Frequency	1046	513	488	14	31	464	457	85	40

Currently, Donald Trump is standing trial in a criminal case in New York, accused of falsifying business records with regards to paying for an NDA to cover up an extra marital affair. If Donald Trump was found guilty would it impact your vote in the Presidential election? (all voters)



broken out by age, gender

	Total	Gender		Age			
		Male	Female	18-34	35-49	50-64	65+
Would impact vote	26.2%	-	-	-	-	-	-
Would not impact vote	63.7%	-	-	-	-	-	-
Don't know	10.1%	-	-	-	-	-	-
Unweighted Frequency	1046	484	541	139	152	197	558
Weighted Frequency	1046	511	528	196	245	354	251

broken out by race/education, party ID

	Total	Race/Education					Party ID		
		Black	Hispanic	Other	White Coll	White Non-Coll	Dem	GOP	Independent
Would impact vote	26.2%	-	-	-	-	-	-	-	-
Would not impact vote	63.7%	-	-	-	-	-	-	-	-
Don't know	10.1%	-	-	-	-	-	-	-	-
Unweighted Frequency	1046	114	69	87	385	391	442	343	261
Weighted Frequency	1046	115	82	75	325	449	429	368	249

broken out by 2024 vote, 2020 vote

	Total	2024 Vote				2020 Vote			
		Joe Biden	Donald Trump	Another Candidate	Undecided	Joe Biden	Donald Trump	Another Candidate	Didn't Vote
Would impact vote	26.2%	-	-	-	-	-	-	-	-
Would not impact vote	63.7%	-	-	-	-	-	-	-	-
Don't know	10.1%	-	-	-	-	-	-	-	-
Unweighted Frequency	1046	518	406	51	71	505	409	81	51
Weighted Frequency	1046	513	488	14	31	464	457	85	40