

## Mainstreet Research Survey - Wisconsin



## About Mainstreet

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions.

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between.

Mainstreet Research is a proud corporate member of CRIC and exceeds all Canadian and international standards for market research and public opinion research.

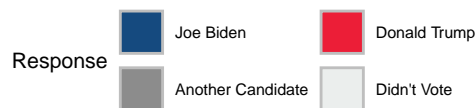
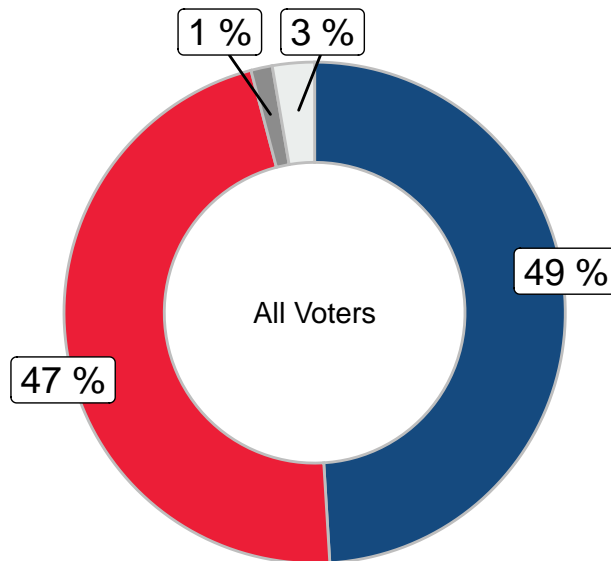
## Methodology

The analysis in this report is based on results of a survey conducted from Thursday, May 30th to Friday, May 31st, 2024, among a sample of 338 adults, 18 years of age or older, living in Wisconsin. The survey was conducted IVR and an online panel to complete the survey. The survey is intended to represent the voting population in Wisconsin.

Since the poll was partially completed online, a margin of error cannot be assigned to the poll, but a poll of this size would have a margin of error of +/- 5.3% at the 95% confidence level. Margins of error are higher in each subsample.

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**In the most recent Presidential election (November 2020) which party did you vote for in the Presidential election? (all voters)**



### broken out by age, gender, and region

	Total	Gender		Age	
		Male	Female	18-49	50+
Joe Biden	-	-	-	-	-
Donald Trump	-	-	-	-	-
Another Candidate	-	-	-	-	-
Didn't Vote	-	-	-	-	-
Unweighted Frequency	338	139	194	125	213
Weighted Frequency	338	165	172	139	199

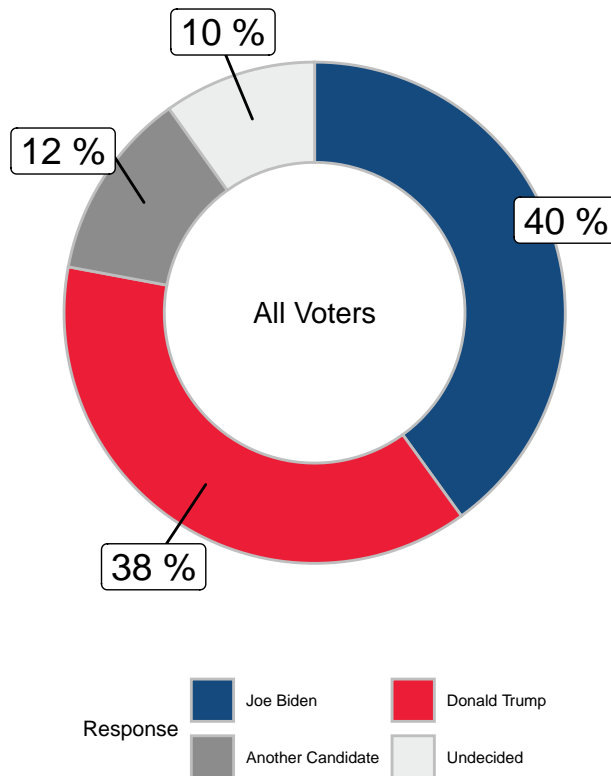
### broken out by income, party ID

	Total	2020 Vote				Party ID		
		Joe Biden	Donald Trump	Another Candidate	Didn't Vote	Dem	GOP	Independent
Joe Biden	-	-	-	-	-	-	-	-
Donald Trump	-	-	-	-	-	-	-	-
Another Candidate	-	-	-	-	-	-	-	-
Didn't Vote	-	-	-	-	-	-	-	-
Unweighted Frequency	338	154	131	27	26	104	114	120
Weighted Frequency	338	166	159	5	9	105	121	113

**broken out by White Non-College/College, Party ID**

	White Non-College/College				
	Total	Non-White Coll	Non-White Non-Coll	White Coll	White Non-Coll
Joe Biden	-	-	-	-	-
Donald Trump	-	-	-	-	-
Another Candidate	-	-	-	-	-
Didn't Vote	-	-	-	-	-
Unweighted Frequency	338	12	53	106	167
Weighted Frequency	338	11	38	107	182

**If the election for President were held today, and the candidates were Joe Biden and Donald Trump, which candidate would you support? (all voters)**



### broken out by age, gender, and region

	Total	Gender		Age	
		Male	Female	18-49	50+
Joe Biden	-	-	-	-	-
Donald Trump	-	-	-	-	-
Another Candidate	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	338	139	194	125	213
Weighted Frequency	338	165	172	139	199

### broken out by income, party ID

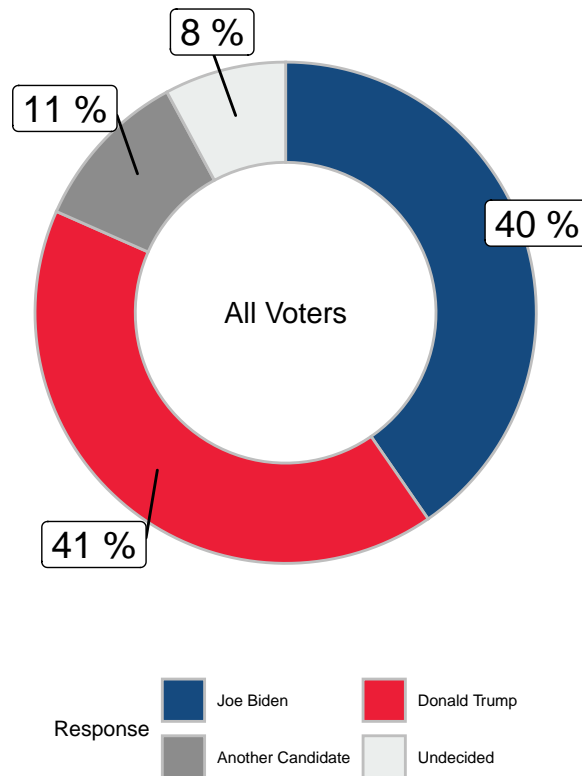
	Total	2020 Vote				Party ID		
		Joe Biden	Donald Trump	Another Candidate	Didn't Vote	Dem	GOP	Independent
Joe Biden	-	-	-	-	-	-	-	-
Donald Trump	-	-	-	-	-	-	-	-
Another Candidate	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-
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Donald Trump	-	-	-	-	-
Another Candidate	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	338	12	53	106	167
Weighted Frequency	338	11	38	107	182



**If the election for President were held today, and the candidates were Joe Biden and Donald Trump, which candidate would you support? (likely voters)**



### broken out by age, gender, and region

	Total	Gender		Age	
		Male	Female	18-49	50+
Joe Biden	-	-	-	-	-
Donald Trump	-	-	-	-	-
Another Candidate	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	290	117	160	79	203
Weighted Frequency	290	145	145	97	194

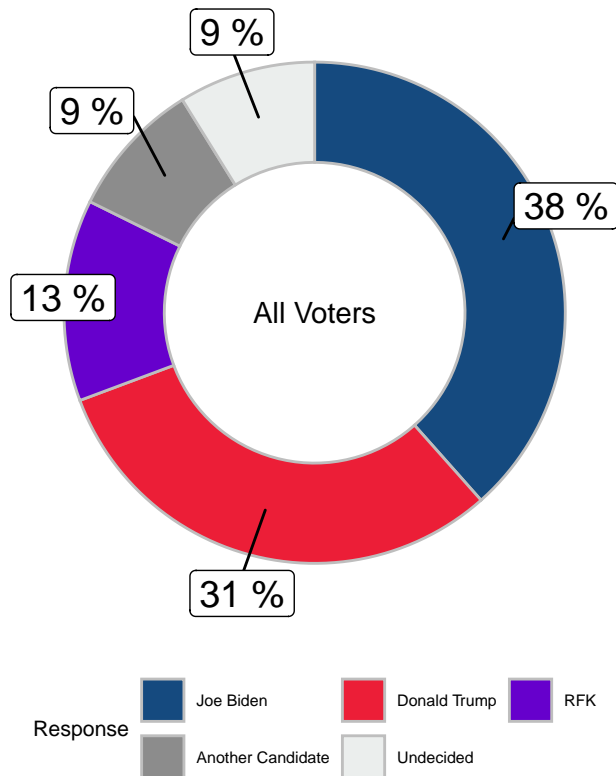
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Joe Biden	-	-	-	-	-	-	-	-
Donald Trump	-	-	-	-	-	-	-	-
Another Candidate	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-
Unweighted Frequency	290	135	114	14	19	88	91	103
Weighted Frequency	290	144	137	2	7	90	101	99

**broken out by White Non-College/College, Party ID**

	White Non-College/College				
	Total	Non-White Coll	Non-White Non-Coll	White Coll	White Non-Coll
Joe Biden	-	-	-	-	-
Donald Trump	-	-	-	-	-
Another Candidate	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	290	8	29	100	145
Weighted Frequency	290	7	23	103	157

**If the election for President were held today, and the candidates were Joe Biden, Donald Trump and RFK Jr, which candidate would you support? (all voters)**



**broken out by age, gender, and region**

	Gender			Age	
	Total	Male	Female	18-49	50+
Joe Biden	-	-	-	-	-
Donald Trump	-	-	-	-	-
RFK	-	-	-	-	-
Another Candidate	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	338	139	194	125	213
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**broken out by income, party ID**

	2020 Vote					Party ID		
	Total	Joe Biden	Donald Trump	Another Candidate	Didn't Vote	Dem	GOP	Independent
Joe Biden	-	-	-	-	-	-	-	-
Donald Trump	-	-	-	-	-	-	-	-
RFK	-	-	-	-	-	-	-	-
Another Candidate	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-
Unweighted Frequency	338	154	131	27	26	104	114	120
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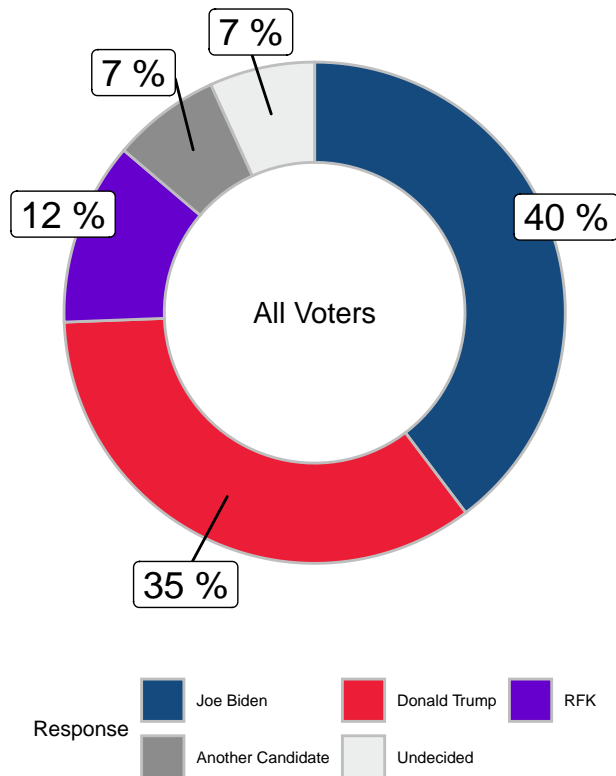
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Donald Trump	-	-	-	-	-
RFK	-	-	-	-	-
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Undecided	-	-	-	-	-
Unweighted Frequency	338	12	53	106	167
Weighted Frequency	338	11	38	107	182

## broken out by 2024 vote

	2024 Vote				
	Total	Joe Biden	Donald Trump	Another Candidate	Undecided
Joe Biden	-	-	-	-	-
Donald Trump	-	-	-	-	-
RFK	-	-	-	-	-
Another Candidate	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	338	138	121	43	36
Weighted Frequency	338	136	128	41	33

**If the election for President were held today, and the candidates were Joe Biden, Donald Trump and RFK Jr, which candidate would you support? (likely voters)**



**broken out by age, gender, and region**

	Gender			Age	
	Total	Male	Female	18-49	50+
Joe Biden	-	-	-	-	-
Donald Trump	-	-	-	-	-
RFK	-	-	-	-	-
Another Candidate	-	-	-	-	-
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	2020 Vote					Party ID		
	Total	Joe Biden	Donald Trump	Another Candidate	Didn't Vote	Dem	GOP	Independent
Joe Biden	-	-	-	-	-	-	-	-
Donald Trump	-	-	-	-	-	-	-	-
RFK	-	-	-	-	-	-	-	-
Another Candidate	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-
Unweighted Frequency	290	135	114	14	19	88	91	103
Weighted Frequency	290	144	137	2	7	90	101	99



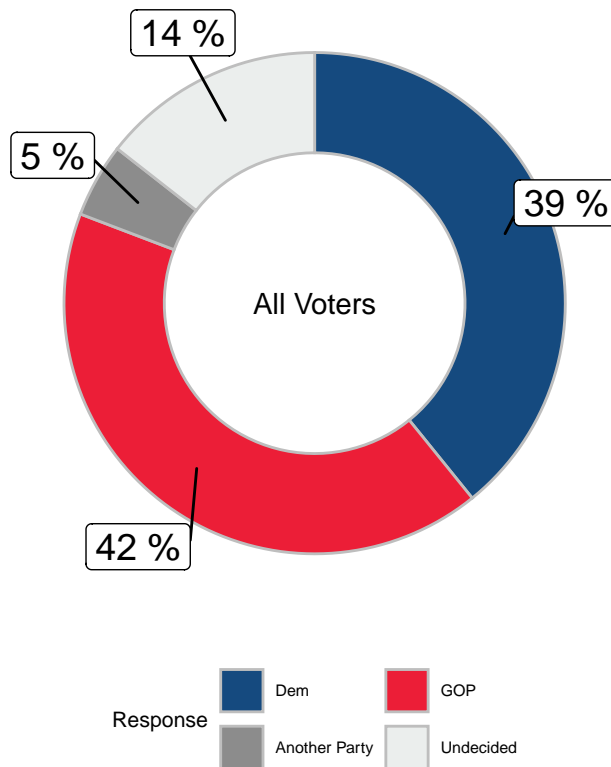
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	White Non-College/College				
	Total	Non-White Coll	Non-White Non-Coll	White Coll	White Non-Coll
Joe Biden	-	-	-	-	-
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RFK	-	-	-	-	-
Another Candidate	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	290	8	29	100	145
Weighted Frequency	290	7	23	103	157

## broken out by 2024 vote

	2024 Vote				
	Total	Joe Biden	Donald Trump	Another Candidate	Undecided
Joe Biden	-	-	-	-	-
Donald Trump	-	-	-	-	-
RFK	-	-	-	-	-
Another Candidate	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	290	120	108	31	23
Weighted Frequency	290	117	120	31	23

## If the election for congress were held today, which party's candidate would you vote for in your district? (all voters)



**broken out by age, gender, and region**

	Gender			Age	
	Total	Male	Female	18-49	50+
Dem	-	-	-	-	-
GOP	-	-	-	-	-
Another Party	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	338	139	194	125	213
Weighted Frequency	338	165	172	139	199

**broken out by income, party ID**

	Total	2020 Vote				Party ID		
		Joe Biden	Donald Trump	Another Candidate	Didn't Vote	Dem	GOP	Independent
Dem	-	-	-	-	-	-	-	-
GOP	-	-	-	-	-	-	-	-
Another Party	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-
Unweighted Frequency	338	154	131	27	26	104	114	120
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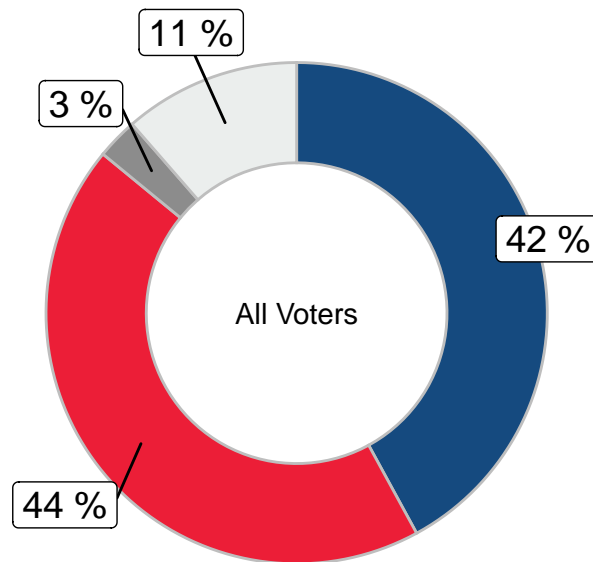
## broken out by White Non-College/College, Party ID

	White Non-College/College				
	Total	Non-White Coll	Non-White Non-Coll	White Coll	White Non-Coll
Dem	-	-	-	-	-
GOP	-	-	-	-	-
Another Party	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	338	12	53	106	167
Weighted Frequency	338	11	38	107	182

## broken out by 2024 vote

	Total	2024 Vote				2024 Vote				
		Joe Biden	Donald Trump	Another Candidate	Undecided	Joe Biden	Donald Trump	RFK	Another Candidate	Undecided
Dem	-	-	-	-	-	-	-	-	-	-
GOP	-	-	-	-	-	-	-	-	-	-
Another Party	-	-	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	338	138	121	43	36	125	98	48	29	38
Weighted Frequency	338	136	128	41	33	130	104	44	30	30

## If the election for congress were held today, which party's candidate would you vote for in your district? (likely voters)



**broken out by age, gender, and region**

	Gender			Age	
	Total	Male	Female	18-49	50+
Dem	-	-	-	-	-
GOP	-	-	-	-	-
Another Party	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	290	117	160	79	203
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	Total	2020 Vote				Party ID		
		Joe Biden	Donald Trump	Another Candidate	Didn't Vote	Dem	GOP	Independent
Dem	-	-	-	-	-	-	-	-
GOP	-	-	-	-	-	-	-	-
Another Party	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-
Unweighted Frequency	290	135	114	14	19	88	91	103
Weighted Frequency	290	144	137	2	7	90	101	99

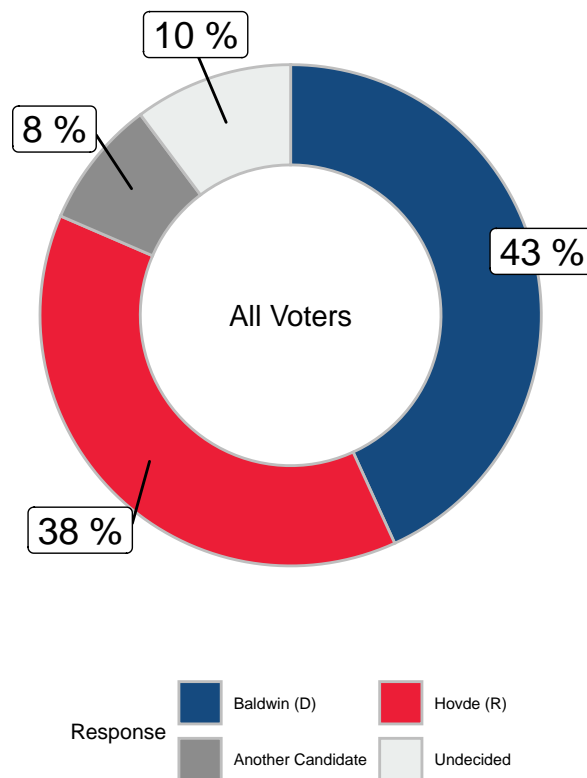
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	Total	Non-White Coll	Non-White Non-Coll	White Coll	White Non-Coll
Dem	-	-	-	-	-
GOP	-	-	-	-	-
Another Party	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	290	8	29	100	145
Weighted Frequency	290	7	23	103	157

### broken out by 2024 vote

	Total	2024 Vote				2024 Vote				
		Joe Biden	Donald Trump	Another Candidate	Undecided	Joe Biden	Donald Trump	RFK	Another Candidate	Undecided
Dem	-	-	-	-	-	-	-	-	-	-
GOP	-	-	-	-	-	-	-	-	-	-
Another Party	-	-	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	290	120	108	31	23	111	92	34	19	26
Weighted Frequency	290	117	120	31	23	115	101	34	20	20

**If the election for Senate were held today, and the candidates were Tammy Baldwin representing the Democratic Party and Eric Hovde representing the Republican Party? (all voters)**





### broken out by age, gender, and region

	Gender			Age	
	Total	Male	Female	18-49	50+
Baldwin (D)	-	-	-	-	-
Hovde (R)	-	-	-	-	-
Another Candidate	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	338	139	194	125	213
Weighted Frequency	338	165	172	139	199

### broken out by income, party ID

	2020 Vote					Party ID		
	Total	Joe Biden	Donald Trump	Another Candidate	Didn't Vote	Dem	GOP	Independent
Baldwin (D)	-	-	-	-	-	-	-	-
Hovde (R)	-	-	-	-	-	-	-	-
Another Candidate	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-
Unweighted Frequency	338	154	131	27	26	104	114	120
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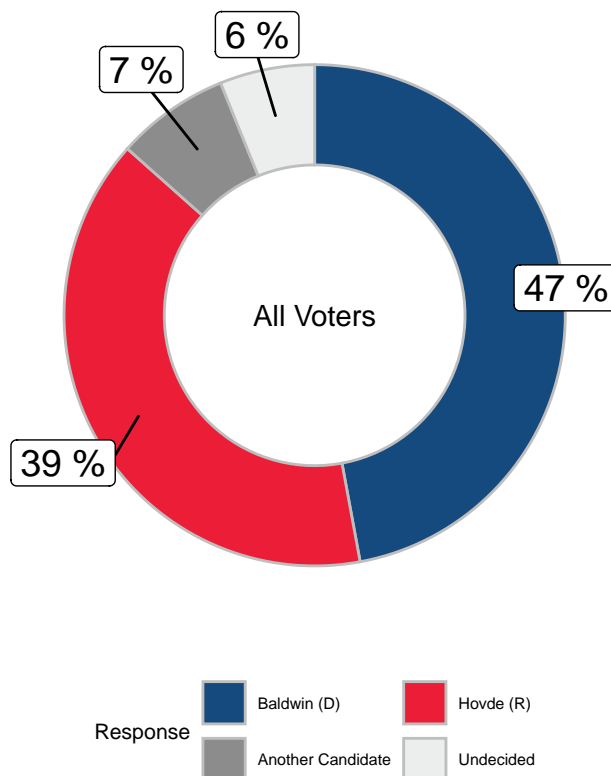
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	Total	Non-White Coll	Non-White Non-Coll	White Coll	White Non-Coll
Baldwin (D)	-	-	-	-	-
Hovde (R)	-	-	-	-	-
Another Candidate	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	338	12	53	106	167
Weighted Frequency	338	11	38	107	182

## broken out by 2024 vote

	Total	2024 Vote				2024 Vote				
		Joe Biden	Donald Trump	Another Candidate	Undecided	Joe Biden	Donald Trump	RFK	Another Candidate	Undecided
Baldwin (D)	-	-	-	-	-	-	-	-	-	-
Hovde (R)	-	-	-	-	-	-	-	-	-	-
Another Candidate	-	-	-	-	-	-	-	-	-	-
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Unweighted Frequency	338	138	121	43	36	125	98	48	29	38
Weighted Frequency	338	136	128	41	33	130	104	44	30	30

**If the election for Senate were held today, and the candidates were Tammy Baldwin representing the Democratic Party and Eric Hovde representing the Republican Party? (likely voters)**



**broken out by age, gender, and region**

	Gender			Age	
	Total	Male	Female	18-49	50+
Baldwin (D)	-	-	-	-	-
Hovde (R)	-	-	-	-	-
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Unweighted Frequency	290	117	160	79	203
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**broken out by income, party ID**

	2020 Vote					Party ID		
	Total	Joe Biden	Donald Trump	Another Candidate	Didn't Vote	Dem	GOP	Independent
Baldwin (D)	-	-	-	-	-	-	-	-
Hovde (R)	-	-	-	-	-	-	-	-
Another Candidate	-	-	-	-	-	-	-	-
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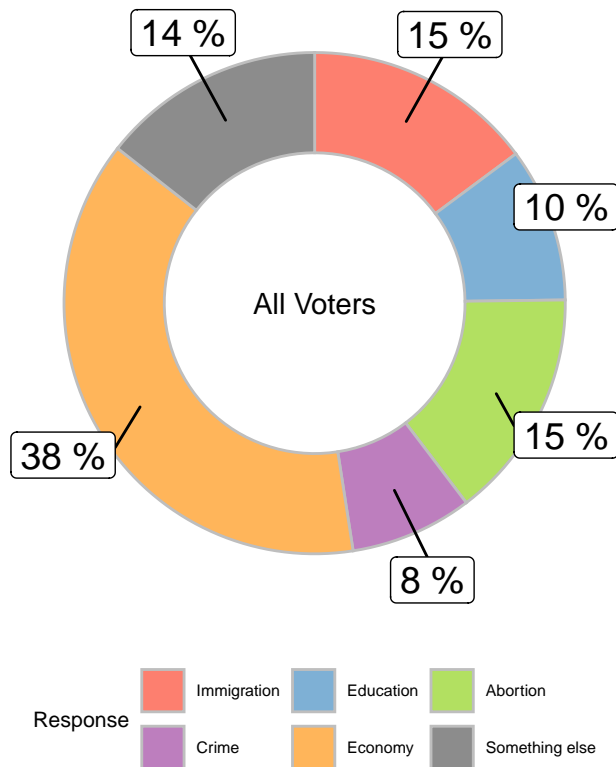
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	Total	2024 Vote				2024 Vote				
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Baldwin (D)	-	-	-	-	-	-	-	-	-	-
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Another Candidate	-	-	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	290	120	108	31	23	111	92	34	19	26
Weighted Frequency	290	117	120	31	23	115	101	34	20	20

## What is the most important issue for you in the upcoming election? (all voters)



**broken out by age, gender, and region**

	Total	Gender		Age	
		Male	Female	18-49	50+
Immigration	-	-	-	-	-
Education	-	-	-	-	-
Abortion	-	-	-	-	-
Crime	-	-	-	-	-
Economy	-	-	-	-	-
Something else	-	-	-	-	-
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**broken out by income, party ID**

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		Joe Biden	Donald Trump	Another Candidate	Didn't Vote	Dem	GOP	Independent
Immigration	-	-	-	-	-	-	-	-
Education	-	-	-	-	-	-	-	-
Abortion	-	-	-	-	-	-	-	-
Crime	-	-	-	-	-	-	-	-
Economy	-	-	-	-	-	-	-	-
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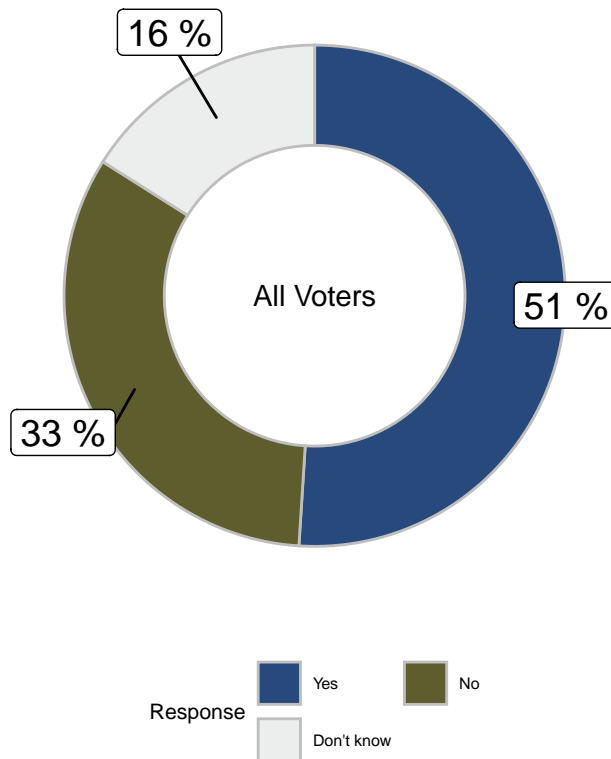
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Immigration	-	-	-	-	-
Education	-	-	-	-	-
Abortion	-	-	-	-	-
Crime	-	-	-	-	-
Economy	-	-	-	-	-
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### broken out by 2024 vote

	Total	2024 Vote				2024 Vote				
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Immigration	-	-	-	-	-	-	-	-	-	-
Education	-	-	-	-	-	-	-	-	-	-
Abortion	-	-	-	-	-	-	-	-	-	-
Crime	-	-	-	-	-	-	-	-	-	-
Economy	-	-	-	-	-	-	-	-	-	-
Something else	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	338	138	121	43	36	125	98	48	29	38
Weighted Frequency	338	136	128	41	33	130	104	44	30	30



**Regardless of how the jury in New York decided, do you think Donald Trump is guilty of the crime he was accused of in New York state? (all voters)**



**broken out by age, gender, and region**

	Total	Gender		Age	
		Male	Female	18-49	50+
Yes	-	-	-	-	-
No	-	-	-	-	-
Don't know	-	-	-	-	-
Unweighted Frequency	338	139	194	125	213
Weighted Frequency	338	165	172	139	199

**broken out by income, party ID**

	Total	2020 Vote				Party ID		
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Yes	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-
Unweighted Frequency	338	154	131	27	26	104	114	120
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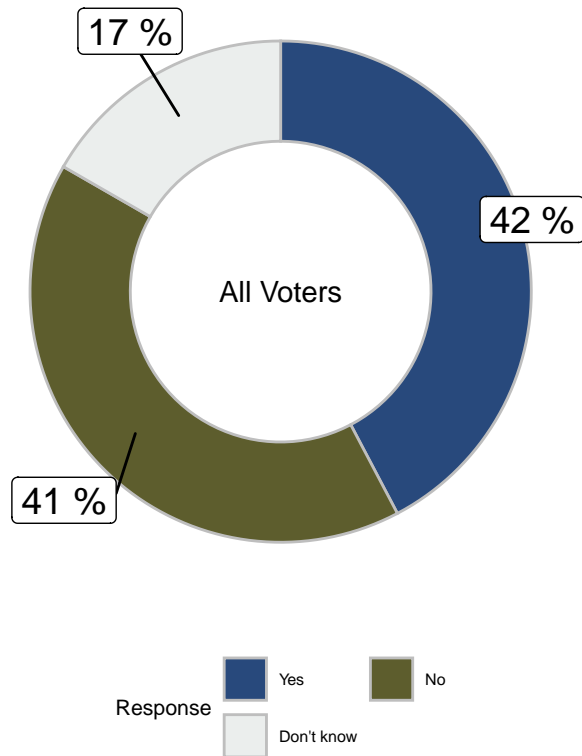
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No	-	-	-	-	-
Don't know	-	-	-	-	-
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**broken out by 2024 vote**

	Total	2024 Vote				2024 Vote				
		Joe Biden	Donald Trump	Another Candidate	Undecided	Joe Biden	Donald Trump	RFK	Another Candidate	Undecided
Yes	-	-	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	338	138	121	43	36	125	98	48	29	38
Weighted Frequency	338	136	128	41	33	130	104	44	30	30

## Do you think Donald Trump deserves to serve time in prison for the crime he was found guilty of in New York? (all voters)



**broken out by age, gender, and region**

	Total	Gender		Age	
		Male	Female	18-49	50+
Yes	-	-	-	-	-
No	-	-	-	-	-
Don't know	-	-	-	-	-
Unweighted Frequency	338	139	194	125	213
Weighted Frequency	338	165	172	139	199

**broken out by income, party ID**

	Total	2020 Vote				Party ID		
		Joe Biden	Donald Trump	Another Candidate	Didn't Vote	Dem	GOP	Independent
Yes	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-
Unweighted Frequency	338	154	131	27	26	104	114	120
Weighted Frequency	338	166	159	5	9	105	121	113

### broken out by White Non-College/College, Party ID

	White Non-College/College				
	Total	Non-White Coll	Non-White Non-Coll	White Coll	White Non-Coll
Yes	-	-	-	-	-
No	-	-	-	-	-
Don't know	-	-	-	-	-
Unweighted Frequency	338	12	53	106	167
Weighted Frequency	338	11	38	107	182

### broken out by 2024 vote

	Total	2024 Vote				2024 Vote				
		Joe Biden	Donald Trump	Another Candidate	Undecided	Joe Biden	Donald Trump	RFK	Another Candidate	Undecided
Yes	-	-	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	338	138	121	43	36	125	98	48	29	38
Weighted Frequency	338	136	128	41	33	130	104	44	30	30