

Mainstreet Research Survey - Georgia





About Mainstreet

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Mainstreet Research is a proud corporate member of CRIC and exceeds all Canadian and international standards for market research and public opinion research.

Methodology

The analysis in this report is based on results of a survey conducted from Thursday, September 5th to Friday, September 6th, 2024, among a sample of 647 Registered Voters, 18 years of age or older, living in Georgia. The survey was conducted with IVR, and an online panel to complete the survey. The survey gave respondents the option to complete the survey in English and Spanish. The survey is intended to represent the voting population in Georgia. Weights are applied for Gender, Race, Education and Past vote. Party ID is determined by asking which party each respondent most identifies with, as some states do not have voter registration by party. All voters are asked how likely they are to vote, and the voters who say they are most likely to vote are added to the Likely Voter screen.

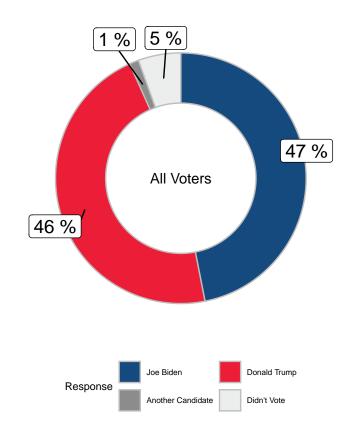
Since the poll was partially completed online, a margin of error cannot be assigned to the poll, but a poll of this size would have a margin of error of +/- 3.9% at the 95% confidence level. Margins of error are higher in each subsample.

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In the most recent Presidential election (November 2020) which party did you vote for in the Presidential election? (all voters)





		Ge	ender	Ag	е
	Total	Male	Female	18-49	50+
Joe Biden	-	-	-	-	-
Donald Trump	-	-	-	-	-
Another Candidate	-	-	-	-	-
Didn't Vote	-	-	-	-	-
Unweighted Frequency	647	270	365	248	399
Weighted Frequency	647	316	328	273	374

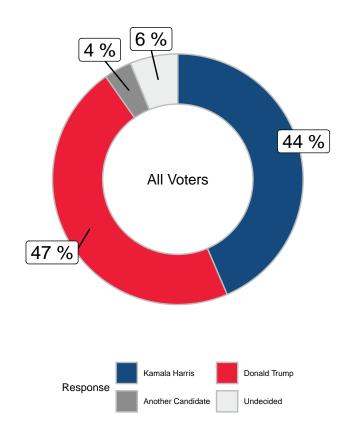
			20		Party ID			
	Total	Joe Biden	Donald Trump Another Candidate Didn't Vote Didn't Vote		Dem	GOP	Independent	
Joe Biden	-	-	-	-	-	-	-	-
Donald Trump	-	-	-	-	-	-	-	-
Another Candidate	-	-	-	-	-	-	-	-
Didn't Vote	-	-	-	-	-	-	-	-
Unweighted Frequency	647	262	287	36	62	231	253	163
Weighted Frequency	647	303	300	8	36	240	256	151



			Whi	te Non-0	College/Colle	ge
	Total	Black	Hispanic	Other	White Coll	White Non-Coll
Joe Biden	-	-	-	-	-	-
Donald Trump	-	-	-	-	-	-
Another Candidate	-	-	-	-	-	-
Didn't Vote	-	-	-	-	-	-
Unweighted Frequency	647	137	80	70	179	181
Weighted Frequency	647	177	43	42	178	208



If the election for President were held today, and the candidates were Kamala Harris and Donald Trump, which candidate would you support? (all voters)





		Ge	ender	Ag	е
	Total	Male	Female	18-49	50+
Kamala Harris	-	-	-	-	-
Donald Trump	-	-	-	-	-
Another Candidate	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	647	270	365	248	399
Weighted Frequency	647	316	328	273	374

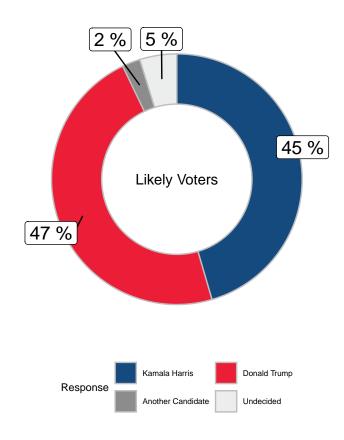
			20		Party ID			
	Total	Joe Biden	Donald Trump Another Candidate Didn't Vote D		Dem	GOP	Independent	
Kamala Harris	-	-	-	-	-	-	-	-
Donald Trump	-	-	-	-	-	-	-	-
Another Candidate	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-
Unweighted Frequency	647	262	287	36	62	231	253	163
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			Whi	te Non-0	College/Colle	ge
	Total	Black	Hispanic	Other	White Coll	White Non-Coll
Kamala Harris	-	-	-	-	-	-
Donald Trump	-	-	-	-	-	-
Another Candidate	-	-	-	-	-	-
Undecided	-	-	-	-	-	-
Unweighted Frequency	647	137	80	70	179	181
Weighted Frequency	647	177	43	42	178	208



If the election for President were held today, and the candidates were Kamala Harris and Donald Trump, which candidate would you support? (likely voters)





		Ge	ender	Ag	e
	Total	Male	Female	18-49	50+
Kamala Harris	-	-	-	-	-
Donald Trump	-	-	-	-	-
Another Candidate	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	567	239	319	178	389
Weighted Frequency	567	292	306	234	367

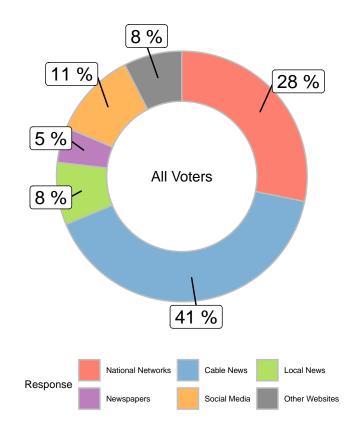
			20		Party ID			
	Total	Joe Biden	Donald Trump Another Candidate Didn't Vote I		Dem	GOP	Independent	
Kamala Harris	-	-	-	-	-	-	-	-
Donald Trump	-	-	-	-	-	-	-	-
Another Candidate	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-
Unweighted Frequency	567	242	271	19	35	205	228	134
Weighted Frequency	567	284	288	6	24	228	239	134



			Whi	te Non-0	College/Colle	ge
	Total	Black	Hispanic	Other	White Coll	White Non-Coll
Kamala Harris	-	-	-	-	-	-
Donald Trump	-	-	-	-	-	-
Another Candidate	-	-	-	-	-	-
Undecided	-	-	-	-	-	-
Unweighted Frequency	567	126	54	36	177	174
Weighted Frequency	567	162	33	30	175	201



What source do you get the majority of your political news from? (all voters)





		Ge	ender	Ag	е
	Total	Male	Female	18-49	50+
National Networks	-	-	-	-	-
Cable News	-	-	-	-	-
Local News	-	-	-	-	-
Newspapers	-	-	-	-	-
Social Media	-	-	-	-	-
Other Websites	_	_	-	-	_
Unweighted Frequency	647	270	365	248	399
Weighted Frequency	647	316	328	273	374

			20		Party ID			
	Total	Joe Biden	Donald Trump	Donald Trump Another Candidate Didn't Vote		Dem	GOP	Independent
National Networks	-	-	-	-	-	-	-	-
Cable News	-	-	-	-	-	-	-	-
Local News	-	-	-	-	-	-	-	-
Newspapers	-	-	-	-	-	-	-	-
Social Media	-	-	-	-	-	-	-	-
Other Websites	_	_	_	_	_	_	_	_
Unweighted Frequency	647	262	287	36	62	231	253	163
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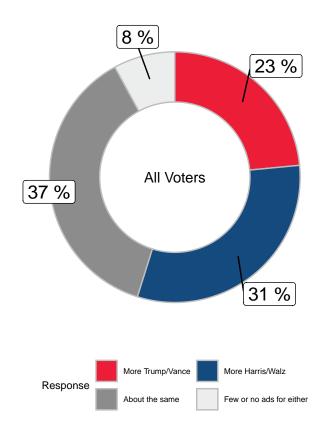
			Whi	te Non-0	College/Colle	ge
	Total	Black	Hispanic	Other	White Coll	White Non-Coll
National Networks	-	-	-	-	-	-
Cable News	-	-	-	-	-	-
Local News	-	-	-	-	-	-
Newspapers	-	-	-	-	-	-
Social Media	-	-	-	-	-	-
Other Websites	_	-	_	-	-	-
Unweighted Frequency	647	137	80	70	179	181
Weighted Frequency	647	177	43	42	178	208

broken out by 2024 vote

			2024	4 vote	
	Total	Kamala Harris	Donald Trump	Another Candidate	Undecided
National Networks	-	-	-	-	-
Cable News	-	-	-	-	-
Local News	-	-	-	-	-
Newspapers	-	-	-	-	-
Social Media	-	-	-	-	-
Other Websites	_	_	_	-	_
Unweighted Frequency	647	263	299	36	49
Weighted Frequency	647	282	302	23	40



Which campaign's advertisements have you noticed more frequently in your area? (all voters)





		Ge	ender	Ag	е
	Total	Male	Female	18-49	50+
More Trump/Vance	-	-	-	-	-
More Harris/Walz	-	-	-	-	-
About the same	-	-	-	-	-
Few or no ads for either	-	-	-	-	-
Unweighted Frequency	647	270	365	248	399
Weighted Frequency	647	316	328	273	374

			Party ID					
	Total	Joe Biden	Donald Trump	Another Candidate	Didn't Vote	Dem	GOP	Independent
More Trump/Vance	-	-	-	-	-	-	-	-
More Harris/Walz	-	-	-	-	-	-	-	-
About the same	-	-	-	-	-	-	-	-
Few or no ads for either	-	-	-	-	-	-	-	-
Unweighted Frequency	647	262	287	36	62	231	253	163
Weighted Frequency	647	303	300	8	36	240	256	151



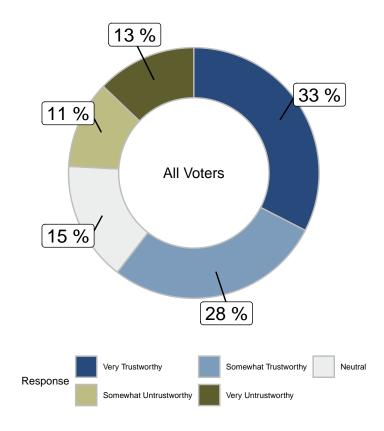
		White Non-College/College							
	Total	Black	Hispanic	Other	White Coll	White Non-Coll			
More Trump/Vance	-	-	-	-	-	-			
More Harris/Walz	-	-	-	-	-	-			
About the same	-	-	-	-	-	-			
Few or no ads for either	-	-	-	-	-	-			
Unweighted Frequency	647	137	80	70	179	181			
Weighted Frequency	647	177	43	42	178	208			

broken out by 2024 vote

			2024 vote								
	Total	Kamala Harris	Donald Trump	Another Candidate	Undecided						
More Trump/Vance	-	-	-	-	-						
More Harris/Walz	-	-	-	-	-						
About the same	-	-	-	-	-						
Few or no ads for either	-	-	-	-	-						
Unweighted Frequency	647	263	299	36	49						
Weighted Frequency	647	282	302	23	40						



To what extent do you trust the current vote counting and certification process to accurately reflect the election results? (all voters)





		Ge	ender	Ag	е
	Total	Male	Female	18-49	50+
Very Trustworthy	-	-	-	-	-
Somewhat Trustworthy	-	-	-	-	-
Neutral	-	-	-	-	-
Somewhat Untrustworthy	-	-	-	-	-
Very Untrustworthy	-	-	-	-	-
Unweighted Frequency Weighted Frequency	647 647	270 316	365 328	248 273	399 374

			20	Party ID				
	Total	Joe Biden	Donald Trump	Another Candidate	Didn't Vote	Dem	GOP	Independent
Very Trustworthy	-	-	-	-	-	-	-	-
Somewhat Trustworthy	-	-	-	-	-	-	-	-
Neutral	-	-	-	-	-	-	-	-
Somewhat Untrustworthy	-	-	-	-	-	-	-	-
Very Untrustworthy	-	-	-	-	-	-	-	-
Unweighted Frequency	647	262	287	36	62	231	253	163
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		White Non-College/College							
	Total	Black	Hispanic	Other	White Coll	White Non-Coll			
Very Trustworthy	-	-	-	-	-	-			
Somewhat Trustworthy	-	-	-	-	-	-			
Neutral	-	-	-	-	-	-			
Somewhat Untrustworthy	-	-	-	-	-	-			
Very Untrustworthy	-	-	-	-	-	-			
Unweighted Frequency	647	137	80	70	179	181			
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broken out by 2024 vote

		2024 vote								
	Total	Kamala Harris	Donald Trump	Another Candidate	Undecided					
Very Trustworthy	-	-	-	-	-					
Somewhat Trustworthy	-	-	-	-	-					
Neutral	-	-	-	-	-					
Somewhat Untrustworthy	-	-	-	-	-					
Very Untrustworthy	-	-	-	-	-					
Unweighted Frequency	647	263	299	36	49					
Weighted Frequency	647	282	302	23	40					