

Mainstreet Research Survey - North Carolina



About Mainstreet

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Mainstreet Research is a proud corporate member of CRIC and exceeds all Canadian and international standards for market research and public opinion research.

Methodology

The analysis in this report is based on results of a survey conducted from Thursday, September 5th to Friday, September 6th, 2024, among a sample of 692 Registered Voters, 18 years of age or older, living in North Carolina. The survey was conducted with IVR, and an online panel to complete the survey. The survey gave respondents the option to complete the survey in English and Spanish. The survey is intended to represent the voting population in North Carolina. Weights are applied for Gender, Race, Education and Past vote. Party ID is determined by asking which party each respondent most identifies with, as some states do not have voter registration by party. All voters are asked how likely they are to vote, and the voters who say they are most likely to vote are added to the Likely Voter screen.

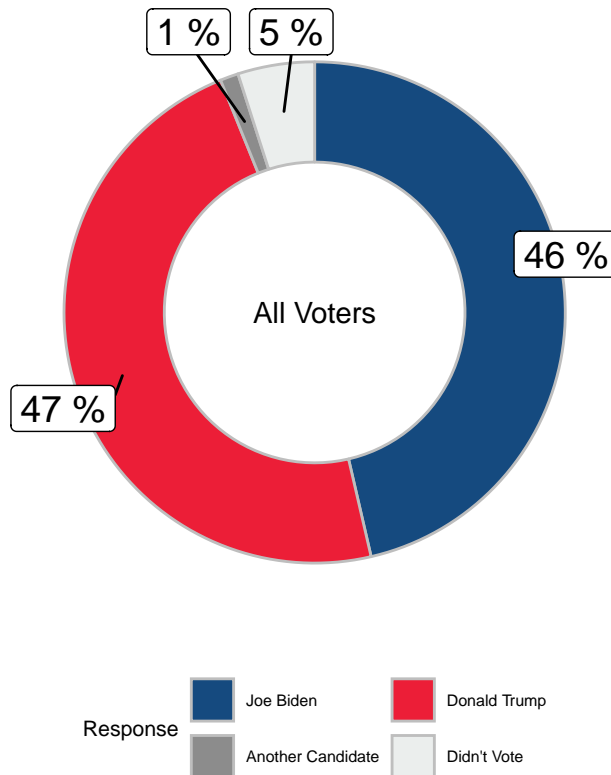
Since the poll was partially completed online, a margin of error cannot be assigned to the poll, but a poll of this size would have a margin of error of +/- 3.7% at the 95% confidence level. Margins of error are higher in each subsample.

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In the most recent Presidential election (November 2020) which party did you vote for in the Presidential election? (all voters)





broken out by age, gender, and region

	Total	Gender		Age	
		Male	Female	18-49	50+
Joe Biden	-	-	-	-	-
Donald Trump	-	-	-	-	-
Another Candidate	-	-	-	-	-
Didn't Vote	-	-	-	-	-
Unweighted Frequency	692	293	393	213	479
Weighted Frequency	692	337	351	288	404

broken out by income, party ID

	Total	2020 Vote				Party ID		
		Joe Biden	Donald Trump	Another Candidate	Didn't Vote	Dem	GOP	Independent
Joe Biden	-	-	-	-	-	-	-	-
Donald Trump	-	-	-	-	-	-	-	-
Another Candidate	-	-	-	-	-	-	-	-
Didn't Vote	-	-	-	-	-	-	-	-
Unweighted Frequency	692	299	310	37	46	261	245	186
Weighted Frequency	692	321	329	8	34	262	249	181





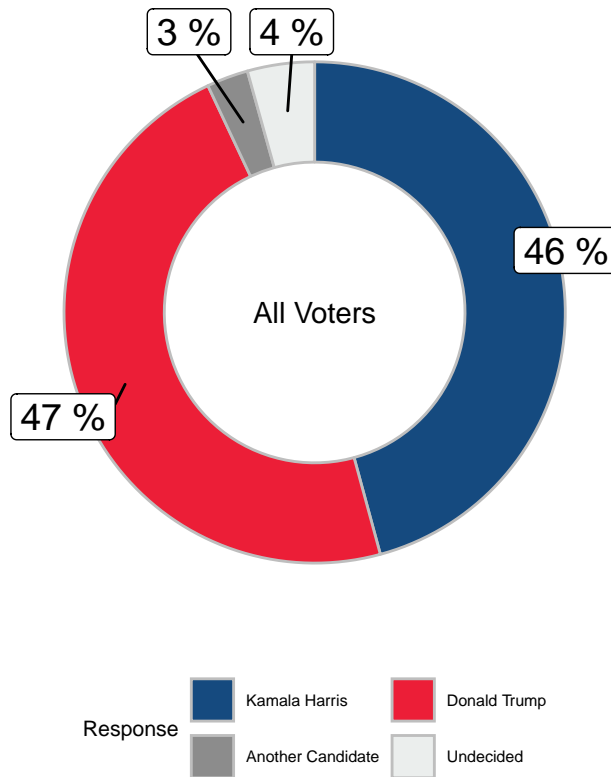
broken out by White Non-College/College

	White Non-College/College					
	Total	Black	Hispanic	Other	White Coll	White Non-Coll
Joe Biden	-	-	-	-	-	-
Donald Trump	-	-	-	-	-	-
Another Candidate	-	-	-	-	-	-
Didn't Vote	-	-	-	-	-	-
Unweighted Frequency	692	78	81	69	238	226
Weighted Frequency	692	118	44	41	225	264





If the election for President were held today, and the candidates were Kamala Harris and Donald Trump, which candidate would you support? (all voters)





broken out by age, gender, and region

	Total	Gender		Age	
		Male	Female	18-49	50+
Kamala Harris	-	-	-	-	-
Donald Trump	-	-	-	-	-
Another Candidate	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	692	293	393	213	479
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broken out by income, party ID

	Total	2020 Vote				Party ID		
		Joe Biden	Donald Trump	Another Candidate	Didn't Vote	Dem	GOP	Independent
Kamala Harris	-	-	-	-	-	-	-	-
Donald Trump	-	-	-	-	-	-	-	-
Another Candidate	-	-	-	-	-	-	-	-
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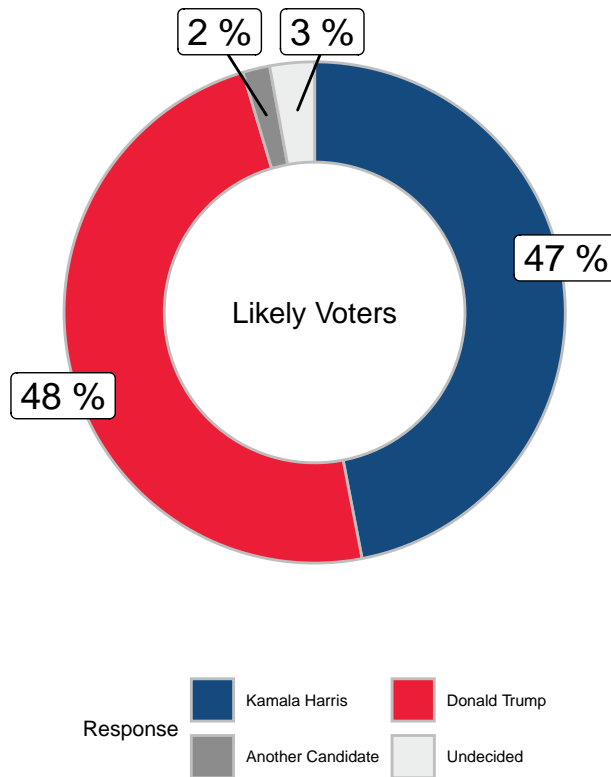
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	White Non-College/College					
	Total	Black	Hispanic	Other	White Coll	White Non-Coll
Kamala Harris	-	-	-	-	-	-
Donald Trump	-	-	-	-	-	-
Another Candidate	-	-	-	-	-	-
Undecided	-	-	-	-	-	-
Unweighted Frequency	692	78	81	69	238	226
Weighted Frequency	692	118	44	41	225	264





If the election for President were held today, and the candidates were Kamala Harris and Donald Trump, which candidate would you support? (likely voters)





broken out by age, gender, and region

	Total	Gender		Age	
		Male	Female	18-49	50+
Kamala Harris	-	-	-	-	-
Donald Trump	-	-	-	-	-
Another Candidate	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	619	252	361	153	466
Weighted Frequency	619	311	331	252	394

broken out by income, party ID

	Total	2020 Vote				Party ID		
		Joe Biden	Donald Trump	Another Candidate	Didn't Vote	Dem	GOP	Independent
Kamala Harris	-	-	-	-	-	-	-	-
Donald Trump	-	-	-	-	-	-	-	-
Another Candidate	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-
Unweighted Frequency	619	283	291	20	25	225	227	167
Weighted Frequency	619	304	314	4	23	240	237	169



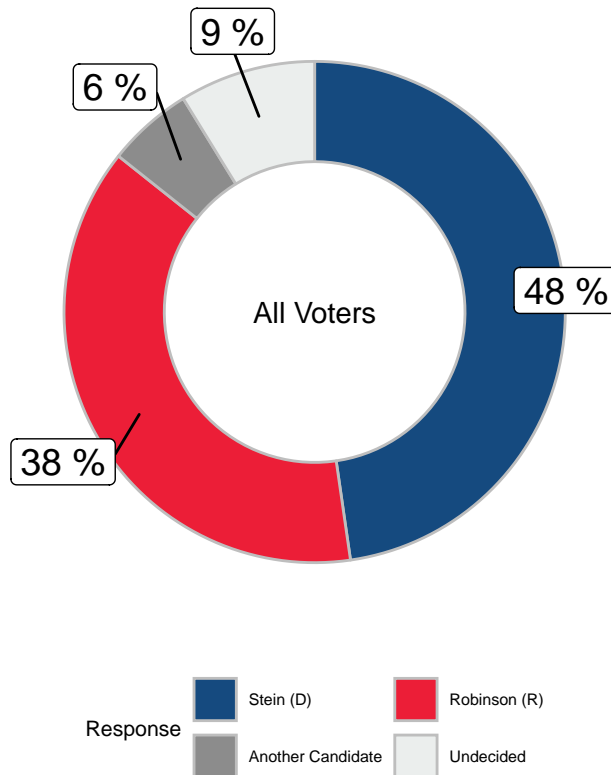

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	Total	Black	Hispanic	Other	White Coll	White Non-Coll
Kamala Harris	-	-	-	-	-	-
Donald Trump	-	-	-	-	-	-
Another Candidate	-	-	-	-	-	-
Undecided	-	-	-	-	-	-
Unweighted Frequency	619	73	52	44	237	213
Weighted Frequency	619	113	34	26	223	250





If the election for Governor were held today, and the candidates were Josh Stein for the Democratic Party and Mark Robinson of the Republican Party, which candidate would you support? (all voters)





broken out by age, gender, and region

	Total	Gender		Age	
		Male	Female	18-49	50+
Stein (D)	-	-	-	-	-
Robinson (R)	-	-	-	-	-
Another Candidate	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	692	293	393	213	479
Weighted Frequency	692	337	351	288	404

broken out by income, party ID

	Total	2020 Vote				Party ID		
		Joe Biden	Donald Trump	Another Candidate	Didn't Vote	Dem	GOP	Independent
Stein (D)	-	-	-	-	-	-	-	-
Robinson (R)	-	-	-	-	-	-	-	-
Another Candidate	-	-	-	-	-	-	-	-
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broken out by White Non-College/College

	White Non-College/College					
	Total	Black	Hispanic	Other	White Coll	White Non-Coll
Stein (D)	-	-	-	-	-	-
Robinson (R)	-	-	-	-	-	-
Another Candidate	-	-	-	-	-	-
Undecided	-	-	-	-	-	-
Unweighted Frequency	692	78	81	69	238	226
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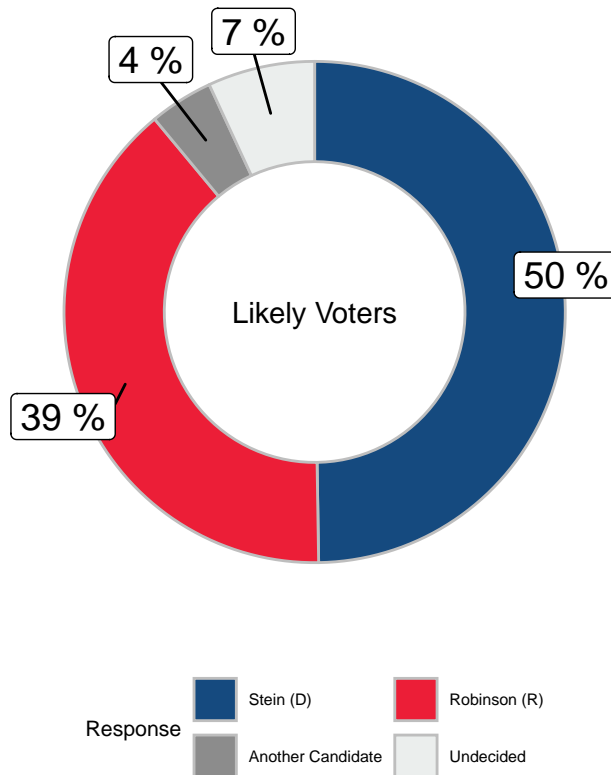
broken out by 2024 vote

	2024 vote				
	Total	Kamala Harris	Donald Trump	Another Candidate	Undecided
Stein (D)	-	-	-	-	-
Robinson (R)	-	-	-	-	-
Another Candidate	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	692	310	317	29	36
Weighted Frequency	692	317	327	19	30





If the election for Governor were held today, and the candidates were Josh Stein for the Democratic Party and Mark Robinson of the Republican Party, which candidate would you support? (likely voters)





broken out by age, gender, and region

	Total	Gender		Age	
		Male	Female	18-49	50+
Stein (D)	-	-	-	-	-
Robinson (R)	-	-	-	-	-
Another Candidate	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	619	252	361	153	466
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broken out by income, party ID

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Stein (D)	-	-	-	-	-	-	-	-
Robinson (R)	-	-	-	-	-	-	-	-
Another Candidate	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-
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Another Candidate	-	-	-	-	-	-
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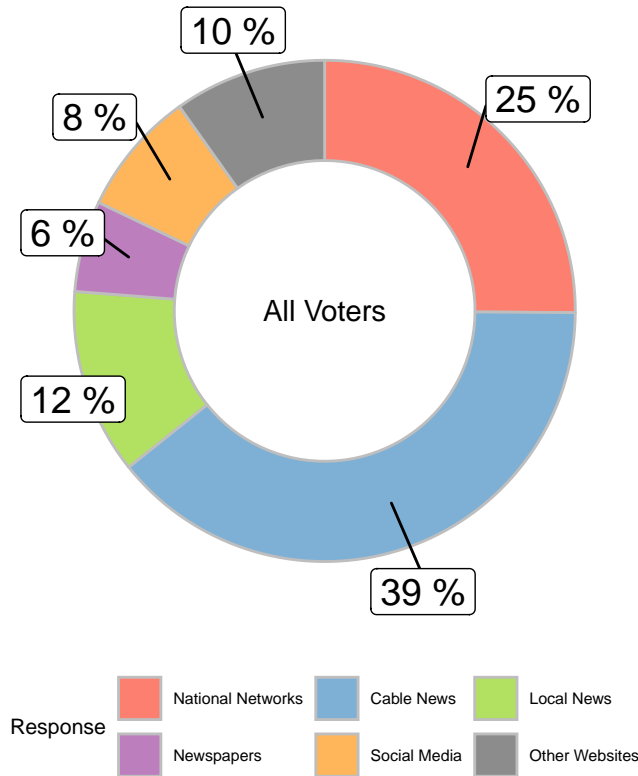
broken out by 2024 vote

	2024 vote				
	Total	Kamala Harris	Donald Trump	Another Candidate	Undecided
Stein (D)	-	-	-	-	-
Robinson (R)	-	-	-	-	-
Another Candidate	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	619	290	296	15	18
Weighted Frequency	619	303	313	11	19





What source do you get the majority of your political news from? (all voters)





broken out by age, gender, and region

	Total	Gender		Age	
		Male	Female	18-49	50+
National Networks	-	-	-	-	-
Cable News	-	-	-	-	-
Local News	-	-	-	-	-
Newspapers	-	-	-	-	-
Social Media	-	-	-	-	-
Other Websites	-	-	-	-	-
Unweighted Frequency	692	293	393	213	479
Weighted Frequency	692	337	351	288	404

broken out by income, party ID

	Total	2020 Vote				Party ID		
		Joe Biden	Donald Trump	Another Candidate	Didn't Vote	Dem	GOP	Independent
National Networks	-	-	-	-	-	-	-	-
Cable News	-	-	-	-	-	-	-	-
Local News	-	-	-	-	-	-	-	-
Newspapers	-	-	-	-	-	-	-	-
Social Media	-	-	-	-	-	-	-	-
Other Websites	-	-	-	-	-	-	-	-
Unweighted Frequency	692	299	310	37	46	261	245	186
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broken out by White Non-College/College

	White Non-College/College					
	Total	Black	Hispanic	Other	White Coll	White Non-Coll
National Networks	-	-	-	-	-	-
Cable News	-	-	-	-	-	-
Local News	-	-	-	-	-	-
Newspapers	-	-	-	-	-	-
Social Media	-	-	-	-	-	-
Other Websites	-	-	-	-	-	-
Unweighted Frequency	692	78	81	69	238	226
Weighted Frequency	692	118	44	41	225	264

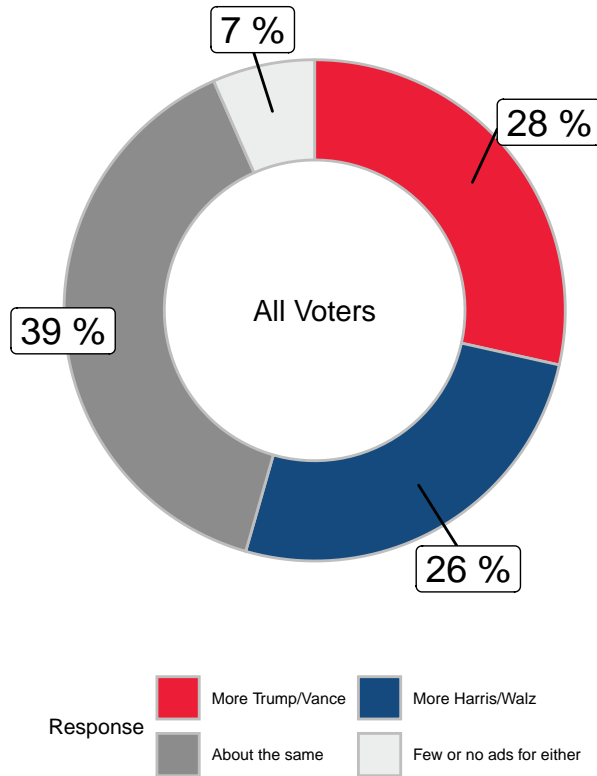
broken out by 2024 vote

	2024 vote				
	Total	Kamala Harris	Donald Trump	Another Candidate	Undecided
National Networks	-	-	-	-	-
Cable News	-	-	-	-	-
Local News	-	-	-	-	-
Newspapers	-	-	-	-	-
Social Media	-	-	-	-	-
Other Websites	-	-	-	-	-
Unweighted Frequency	692	310	317	29	36
Weighted Frequency	692	317	327	19	30





Which campaign's advertisements have you noticed more frequently in your area? (all voters)





broken out by age, gender, and region

	Gender			Age	
	Total	Male	Female	18-49	50+
More Trump/Vance	-	-	-	-	-
More Harris/Walz	-	-	-	-	-
About the same	-	-	-	-	-
Few or no ads for either	-	-	-	-	-
Unweighted Frequency	692	293	393	213	479
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broken out by income, party ID

	2020 Vote					Party ID		
	Total	Joe Biden	Donald Trump	Another Candidate	Didn't Vote	Dem	GOP	Independent
More Trump/Vance	-	-	-	-	-	-	-	-
More Harris/Walz	-	-	-	-	-	-	-	-
About the same	-	-	-	-	-	-	-	-
Few or no ads for either	-	-	-	-	-	-	-	-
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More Harris/Walz	-	-	-	-	-	-
About the same	-	-	-	-	-	-
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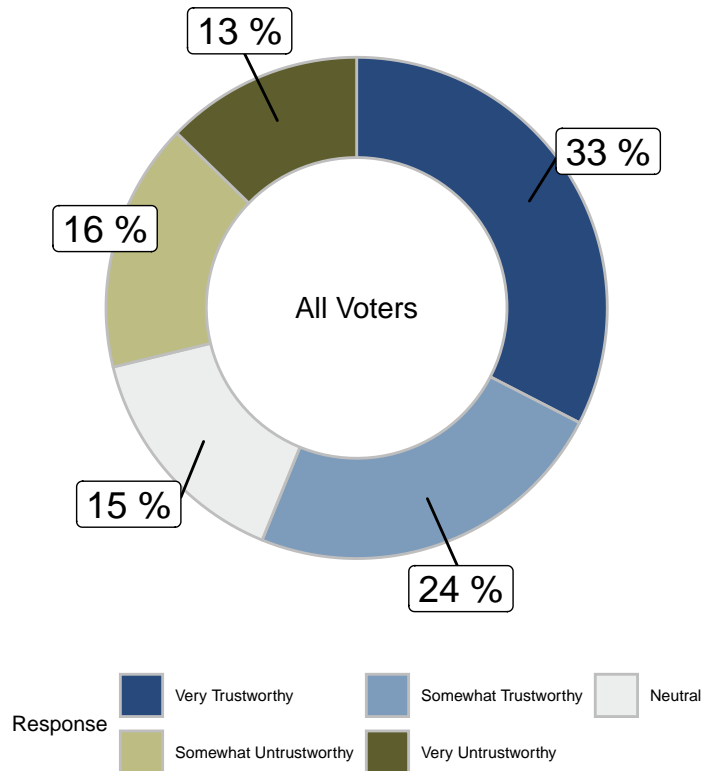
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	2024 vote				
	Total	Kamala Harris	Donald Trump	Another Candidate	Undecided
More Trump/Vance	-	-	-	-	-
More Harris/Walz	-	-	-	-	-
About the same	-	-	-	-	-
Few or no ads for either	-	-	-	-	-
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To what extent do you trust the current vote counting and certification process to accurately reflect the election results? (all voters)





broken out by age, gender, and region

	Total	Gender		Age	
		Male	Female	18-49	50+
Very Trustworthy	-	-	-	-	-
Somewhat Trustworthy	-	-	-	-	-
Neutral	-	-	-	-	-
Somewhat Untrustworthy	-	-	-	-	-
Very Untrustworthy	-	-	-	-	-
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Somewhat Trustworthy	-	-	-	-	-	-	-	-
Neutral	-	-	-	-	-	-	-	-
Somewhat Untrustworthy	-	-	-	-	-	-	-	-
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