Mainstreet Research Survey - Michigan

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About Mainstreet

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Mainstreet Research is a proud corporate member of CRIC and exceeds all Canadian and international standards for market research and public opinion research.

Methodology

The analysis in this report is based on results of a survey conducted from Friday, October 25th to Saturday, November 2nd, 2024, among a sample of 733 Registered Voters, 18 years of age or older, living in Michigan. The survey was conducted with text messaging, and an online panel to complete the survey. The survey is intended to represent the voting population in Michigan. Weights are applied for Gender, Race, Age, Education and Past vote. Party ID is determined by asking which party each respondent most identifies with, as some states do not have voter registration by party. All voters are asked how likely they are to vote, and the voters who say they are most likely to vote are added to the Likely Voter screen.

Since the poll was partially completed online, a margin of error cannot be assigned to the poll, but a poll of this size would have a margin of error of +/- 3.6% at the 95% confidence level. Margins of error are higher in each subsample.

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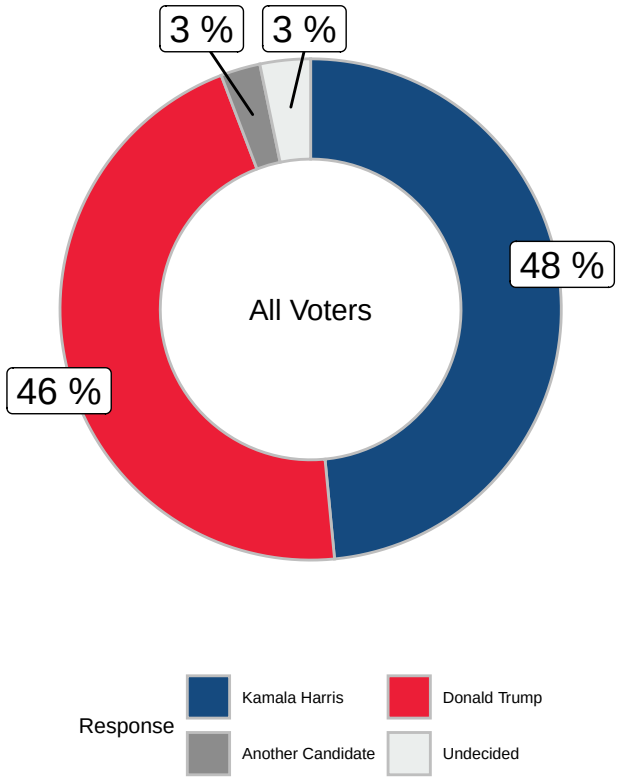
If the election for President were held today, and the candidates were Kamala Harris and Donald Trump, which candidate would you support? (all voters)



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broken out by age, gender, and region

		Gender		Age	
	Total	Male	Female	18-49	50+
Kamala Harris	-	-	-	-	-
Donald Trump	-	-	-	-	-
Another Candidate	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	733	284	434	174	559
Weighted Frequency	733	354	378	292	441

broken out by income, party ID

		2020 Vote				Party ID		
	Total	Joe Biden	Donald Trump	Another Candidate	Didn't Vote	Dem	GOP	Independent
Kamala Harris	-	-	-	-	-	-	-	-
Donald Trump	-	-	-	-	-	-	-	-
Another Candidate	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-
Unweighted Frequency	733	363	300	26	44	282	246	205
Weighted Frequency	733	351	336	9	38	273	268	193

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broken out by White Non-College/College, Party ID

		White Non-College/College			
	Total	Black	Other Non-White	White Coll	White Non-Coll
Kamala Harris	-	-	-	-	-
Donald Trump	-	-	-	-	-
Another Candidate	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	733	33	57	307	336
Weighted Frequency	733	83	35	248	368

broken out by vote type

		Vote Plan				
	Total	Early In-Person Vote	Vote by Mail	Election Day	Other	Don't know
Kamala Harris	-	-	-	-	-	-
Donald Trump	-	-	-	-	-	-
Another Candidate	-	-	-	-	-	-
Undecided	-	-	-	-	-	-
Unweighted Frequency	733	190	318	185	20	20
Weighted Frequency	733	194	280	217	19	23

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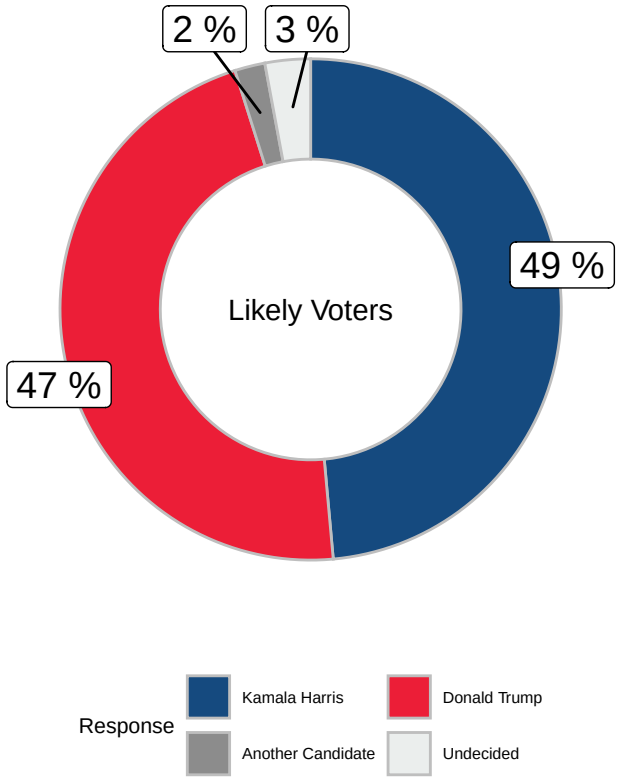

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Donald Trump	-	-	-	-	-
Another Candidate	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	713	280	419	163	551
Weighted Frequency	713	350	363	278	436

broken out by income, party ID

		2020 Vote				Party ID		
	Total	Joe Biden	Donald Trump	Another Candidate	Didn't Vote	Dem	GOP	Independent
Kamala Harris	-	-	-	-	-	-	-	-
Donald Trump	-	-	-	-	-	-	-	-
Another Candidate	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-
Unweighted Frequency	713	358	296	25	35	275	241	198
Weighted Frequency	713	343	333	8	30	264	263	187

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broken out by White Non-College/College, Party ID

		White Non-College/College			
	Total	Black	Other Non-White	White Coll	White Non-Coll
Kamala Harris	-	-	-	-	-
Donald Trump	-	-	-	-	-
Another Candidate	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	713	31	55	303	325
Weighted Frequency	713	77	35	244	358

broken out by vote type

		Vote Plan				
	Total	Early In-Person Vote	Vote by Mail	Election Day	Other	Don't know
Kamala Harris	-	-	-	-	-	-
Donald Trump	-	-	-	-	-	-
Another Candidate	-	-	-	-	-	-
Undecided	-	-	-	-	-	-
Unweighted Frequency	713	188	316	181	18	11
Weighted Frequency	713	192	278	212	17	15

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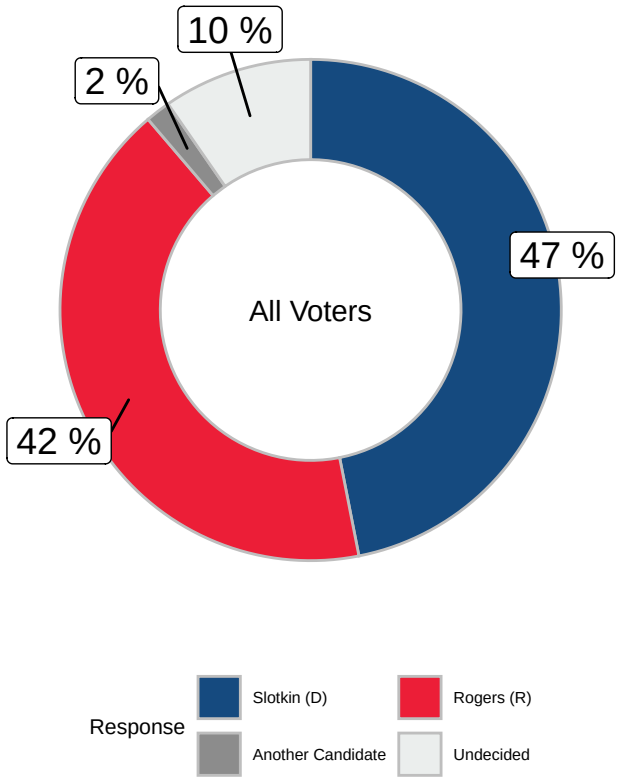
If the election for Senate were held today, and the candidates were Elisa Slotkin representing the Democratic Party and Mike Rogers representing the Republican Party? (all voters)



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broken out by age, gender, and region

		Gender		Age	
	Total	Male	Female	18-49	50+
Slotkin (D)	-	-	-	-	-
Rogers (R)	-	-	-	-	-
Another Candidate	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	733	284	434	174	559
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broken out by 2024 vote

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Slotkin (D)	-	-	-	-	-
Rogers (R)	-	-	-	-	-
Another Candidate	-	-	-	-	-
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Unweighted Frequency	733	379	314	19	21
Weighted Frequency	733	355	335	19	24

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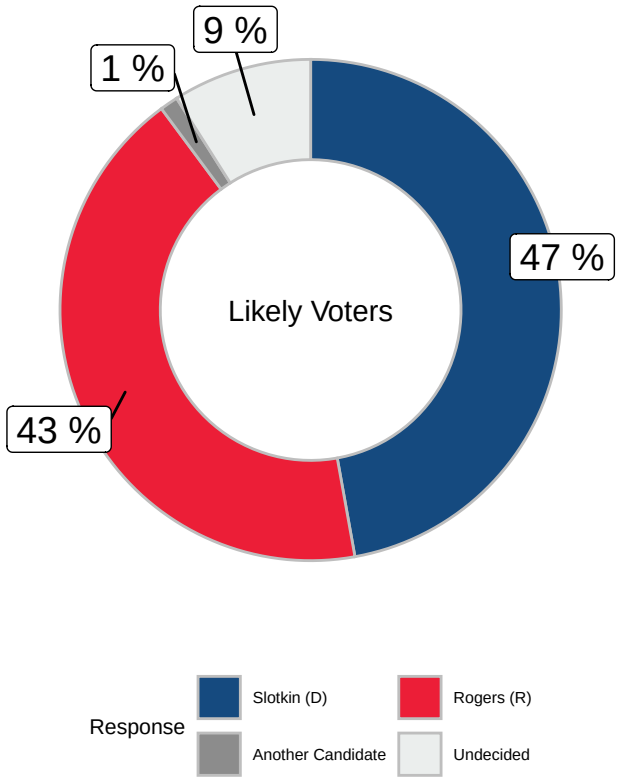

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broken out by 2024 vote

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Slotkin (D)	-	-	-	-	-
Rogers (R)	-	-	-	-	-
Another Candidate	-	-	-	-	-
Undecided	-	-	-	-	-
Unweighted Frequency	713	371	310	16	17
Weighted Frequency	713	347	332	14	21

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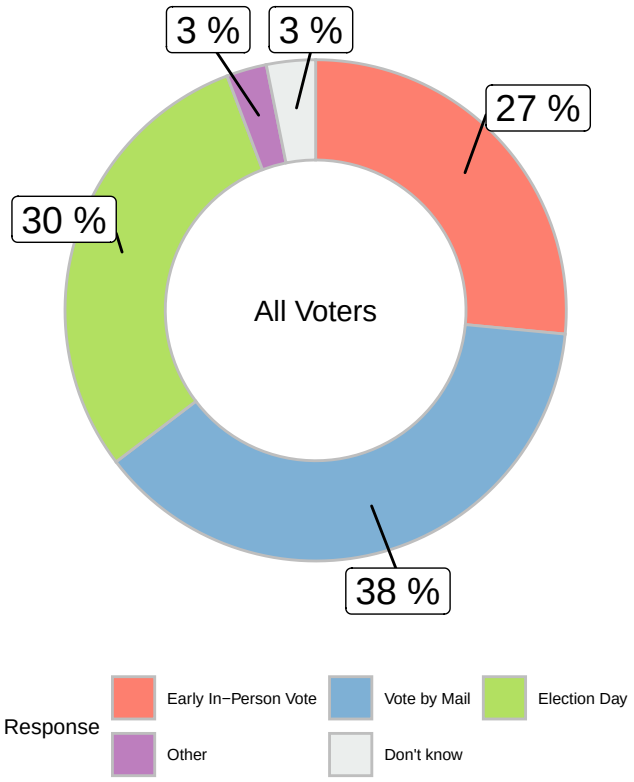
How do you plan to cast your vote in the November elections? (all voters)



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broken out by age, gender, and region

		Gender		Age	
	Total	Male	Female	18-49	50+
Early In-Person Vote	-	-	-	-	-
Vote by Mail	-	-	-	-	-
Election Day	-	-	-	-	-
Other	-	-	-	-	-
Don't know	-	-	-	-	-
Unweighted Frequency	733	284	434	174	559
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broken out by 2020 vote, party ID

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Early In-Person Vote	-	-	-	-	-	-	-	-
Vote by Mail	-	-	-	-	-	-	-	-
Election Day	-	-	-	-	-	-	-	-
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Vote by Mail	-	-	-	-	-
Election Day	-	-	-	-	-
Other	-	-	-	-	-
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Vote by Mail	-	-	-	-	-
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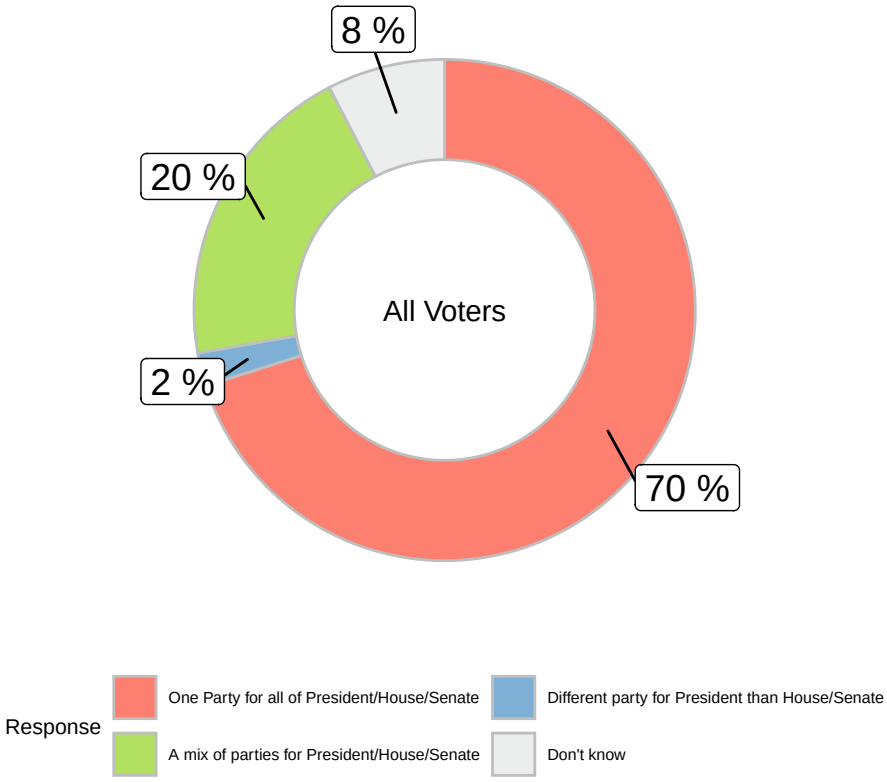
When voting in the upcoming election, will you vote for candidates from the same party for President and/or House/Senate? Or will you vote for candidates from different parties for President and/or House/Senate? (all voters)



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broken out by age, gender, and region

		Gender		Age	
	Total	Male	Female	18-49	50+
One Party for all of President/House/Senate	-	-	-	-	-
Different party for President than House/Senate	-	-	-	-	-
A mix of parties for President/House/Senate	-	-	-	-	-
Don't know	-	-	-	-	-
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A mix of parties for President/House/Senate	-	-	-	-	-	-	-	-
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Don't know	-	-	-	-	-
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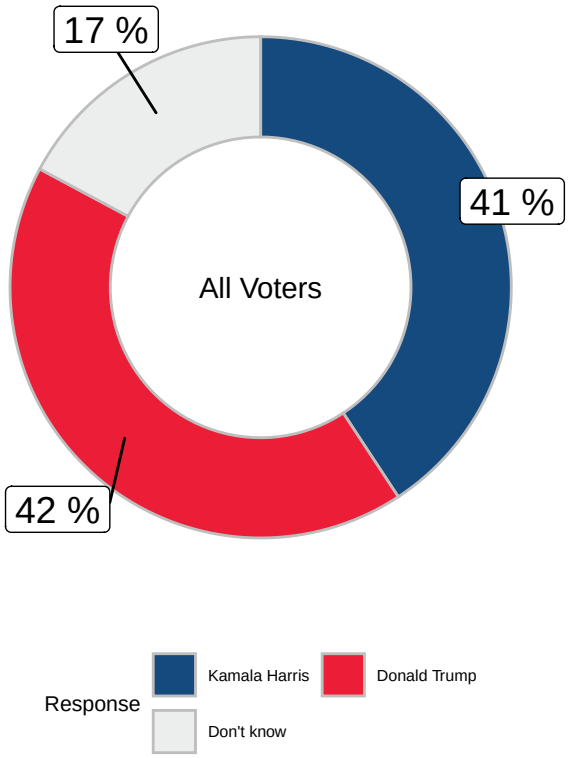
Which candidate do you think will win the Presidential Election? (all voters)



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